

Functional Drinks North America (NAFTA) Industry Guide 2013-2022

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Abstracts

Functional Drinks North America (NAFTA) Industry Guide 2013-2022

SUMMARY

The NAFTA Functional Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the NAFTA functional drinks market by value in 2017?

What will be the size of the NAFTA functional drinks market in 2022?

What factors are affecting the strength of competition in the NAFTA functional drinks market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA functional drinks market?

SCOPE

Essential resource for top-line data and analysis covering the NAFTA functional drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The functional drinks industry within the NAFTA countries had a total market value of \$29,534.6 million in 2017. The Mexico was the fastest growing country, with a CAGR of 12.7% over the 2013-17 period.

Within the functional drinks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$27,180.4 million in 2017. This was followed by Canada and Mexico, with a value of \$1,181.9 and \$1,172.2 million, respectively.

The US is expected to lead the functional drinks industry in the NAFTA bloc, with a value of \$35,399.8 million in 2022, followed by Mexico and Canada with expected values of \$1,767.2 and \$1,461.2 million, respectively.

REASONS TO BUY

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA functional drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA functional drinks market

Leading company profiles reveal details of key functional drinks market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA functional drinks market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

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