

Functional Drinks in Switzerland

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Abstracts

Functional Drinks in Switzerland

Summary

Functional Drinks in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The functional drinks market consists of retail sale of sports drinks and energy drinks. Sports drinks are defined as drinks with performance-enhancing properties, described as 'isotonic', 'hypertonic' or 'hypotonic'. Energy drinks are defined as those with energy-enhancing properties; mainly carbonated and containing stimulants such as caffeine, taurine, guarana, glucuronolactone, yerba mate, along with glucose syrup (corn syrup) and maltodextrin. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Swiss Functional Drinks market had total revenues of \$655.6 million in 2023, representing a compound annual growth rate (CAGR) of 9.3% between 2018 and 2023.

Market consumption volume increased with a CAGR of 4.7% between 2018 and 2023, to reach a total of 94 million liters in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 7.3% for the five-year period 2023-28, which is expected to drive the market to a value of \$930.9 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the functional drinks market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the functional drinks market in Switzerland

Leading company profiles reveal details of key functional drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland functional drinks market with five year forecasts

Reasons to Buy

What was the size of the Switzerland functional drinks market by value in 2023?

What will be the size of the Switzerland functional drinks market in 2028?

What factors are affecting the strength of competition in the Switzerland functional drinks market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's functional drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Swiss functional drinks market?
- 7.3. Which companies have been most successful in increasing their market shares between 2018-23?
- 7.4. Which companies market shares have suffered between 2018-23?
- 7.5. What are the most popular brands in the Swiss functional drinks market?

8 COMPANY PROFILES

- 8.1. Red Bull GmbH
- 8.2. Migros-Genossenschafts-Bund
- 8.3. Valora Holding AG
- 8.4. Coop Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Switzerland functional drinks market value: \$ million, 2018-23

Table 2: Switzerland functional drinks market volume: million liters, 2018-23

Table 3: Switzerland functional drinks market category segmentation: % share, by value, 2018-23

Table 4: Switzerland functional drinks market category segmentation: \$ million, 2018-23

Table 5: Switzerland functional drinks market geography segmentation: \$ million, 2023

Table 6: Switzerland functional drinks market distribution: % share, by volume, 2023

Table 7: Switzerland functional drinks market value forecast: \$ million, 2023-28

Table 8: Switzerland functional drinks market volume forecast: million liters, 2023-28

Table 9: Switzerland functional drinks market share: % share, by volume, 2023

Table 10: Red Bull GmbH: Key Facts

Table 11: Red Bull GmbH: Key Employees

Table 12: Migros-Genossenschafts-Bund: Key Facts

Table 13: Migros-Genossenschafts-Bund: Key Employees

Table 14: Valora Holding AG: Key Facts

Table 15: Valora Holding AG: Key Employees

Table 16: Coop Group: Key Facts

Table 17: Coop Group: Key Employees

Table 18: Switzerland Size of Population (million), 2019-23

Table 19: Switzerland Real GDP (Constant 2010 Prices, \$ Billion), 2019-23

Table 20: Switzerland GDP (Current Prices, \$ Billion), 2019-23

Table 21: Switzerland Inflation, 2019-23

Table 22: Switzerland Consumer Price Index (Absolute), 2019-23

Table 23: Switzerland Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland functional drinks market value: \$ million, 2018-23

Figure 2: Switzerland functional drinks market volume: million liters, 2018-23

Figure 3: Switzerland functional drinks market category segmentation: \$ million, 2018-23

Figure 4: Switzerland functional drinks market geography segmentation: % share, by value, 2023

Figure 5: Switzerland functional drinks market distribution: % share, by volume, 2023

Figure 6: Switzerland functional drinks market value forecast: \$ million, 2023-28

Figure 7: Switzerland functional drinks market volume forecast: million liters, 2023-28

Figure 8: Forces driving competition in the functional drinks market in Switzerland, 2023

Figure 9: Drivers of buyer power in the functional drinks market in Switzerland, 2023

Figure 10: Drivers of supplier power in the functional drinks market in Switzerland, 2023

Figure 11: Factors influencing the likelihood of new entrants in the functional drinks market in Switzerland, 2023

Figure 12: Factors influencing the threat of substitutes in the functional drinks market in Switzerland, 2023

Figure 13: Drivers of degree of rivalry in the functional drinks market in Switzerland, 2023

Figure 14: Switzerland functional drinks market share: % share, by volume, 2023

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