

Functional Drinks in India

<https://marketpublishers.com/r/FAC1D90AB53EN.html>

Date: October 2018

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: FAC1D90AB53EN

Abstracts

Functional Drinks in India

SUMMARY

Functional Drinks in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the India functional drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The functional drinks market consists of the retail sale of sports drinks and energy drinks. Sports drinks are defined as drinks with performance-enhancing properties, described as 'isotonic', 'hypertonic' or 'hypotonic'. Energy drinks are defined as those with energy-enhancing properties - often carbonated and containing stimulants such as caffeine, taurine, guarana, glucuronolactone, and yerba mate, along with glucose syrup (corn syrup) and maltodextrin. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Indian functional drinks market had total revenues of \$486.4m in 2017, representing a compound annual growth rate (CAGR) of 29.3% between 2013 and 2017.

Market consumption volume increased with a CAGR of 17.6% between 2013 and 2017, to reach a total of 205.2 million liters in 2017.

A stable economy, rapid urbanization and a growing middle class population are the primary factors creating demand for functional drinks in India.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the functional drinks market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the functional drinks market in India

Leading company profiles reveal details of key functional drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India functional drinks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the India functional drinks market by value in 2017?

What will be the size of the India functional drinks market in 2022?

What factors are affecting the strength of competition in the India functional drinks market?

How has the market performed over the last five years?

Who are the top competitors in India's functional drinks market?

Contents

- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market share
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market volume
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market share
- Market distribution
- Market Outlook
- Market value forecast
- Market volume forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- FDC Ltd
- Johnson & Johnson
- Red Bull GmbH
- Tata Global Beverages Limited
- Macroeconomic Indicators
- Country data

Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India functional drinks market value: \$ million, 2013-17
- Table 2: India functional drinks market volume: million liters, 2013-17
- Table 3: India functional drinks market category segmentation: \$ million, 2017
- Table 4: India functional drinks market geography segmentation: \$ million, 2017
- Table 5: India functional drinks market share: % share, by value, 2017
- Table 6: India functional drinks market distribution: % share, by value, 2017
- Table 7: India functional drinks market value forecast: \$ million, 2017-22
- Table 8: India functional drinks market volume forecast: million liters, 2017-22
- Table 9: FDC Ltd: key facts
- Table 10: FDC Ltd: key financials (\$)
- Table 11: FDC Ltd: key financials (Rs.)
- Table 12: FDC Ltd: key financial ratios
- Table 13: Johnson & Johnson: key facts
- Table 14: Johnson & Johnson: key financials (\$)
- Table 15: Johnson & Johnson: key financial ratios
- Table 16: Red Bull GmbH: key facts
- Table 17: Tata Global Beverages Limited: key facts
- Table 18: Tata Global Beverages Limited: key financials (\$)
- Table 19: Tata Global Beverages Limited: key financials (Rs.)
- Table 20: Tata Global Beverages Limited: key financial ratios
- Table 21: India size of population (million), 2013-17
- Table 22: India gdp (constant 2005 prices, \$ billion), 2013-17
- Table 23: India gdp (current prices, \$ billion), 2013-17
- Table 24: India inflation, 2013-17
- Table 25: India consumer price index (absolute), 2013-17
- Table 26: India exchange rate, 2013-17

List Of Figures

LIST OF FIGURES

- Figure 1: India functional drinks market value: \$ million, 2013-17
- Figure 2: India functional drinks market volume: million liters, 2013-17
- Figure 3: India functional drinks market category segmentation: % share, by value, 2017
- Figure 4: India functional drinks market geography segmentation: % share, by value, 2017
- Figure 5: India functional drinks market share: % share, by value, 2017
- Figure 6: India functional drinks market distribution: % share, by value, 2017
- Figure 7: India functional drinks market value forecast: \$ million, 2017-22
- Figure 8: India functional drinks market volume forecast: million liters, 2017-22
- Figure 9: Forces driving competition in the functional drinks market in India, 2017
- Figure 10: Drivers of buyer power in the functional drinks market in India, 2017
- Figure 11: Drivers of supplier power in the functional drinks market in India, 2017
- Figure 12: Factors influencing the likelihood of new entrants in the functional drinks market in India, 2017
- Figure 13: Factors influencing the threat of substitutes in the functional drinks market in India, 2017
- Figure 14: Drivers of degree of rivalry in the functional drinks market in India, 2017
- Figure 15: FDC Ltd: revenues & profitability
- Figure 16: FDC Ltd: assets & liabilities
- Figure 17: Johnson & Johnson: revenues & profitability
- Figure 18: Johnson & Johnson: assets & liabilities
- Figure 19: Tata Global Beverages Limited: revenues & profitability
- Figure 20: Tata Global Beverages Limited: assets & liabilities

COMPANIES MENTIONED

FDC Ltd
Johnson & Johnson
Red Bull GmbH
Tata Global Beverages Limited

I would like to order

Product name: Functional Drinks in India

Product link: <https://marketpublishers.com/r/FAC1D90AB53EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FAC1D90AB53EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970