

# Functional Drinks in China

<https://marketpublishers.com/r/F2E372E7AE4EN.html>

Date: October 2018

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: F2E372E7AE4EN

## Abstracts

Functional Drinks in China

### SUMMARY

Functional Drinks in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the China functional drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The functional drinks market consists of the retail sale of sports drinks and energy drinks. Sports drinks are defined as drinks with performance-enhancing properties, described as 'isotonic', 'hypertonic' or 'hypotonic'. Energy drinks are defined as those with energy-enhancing properties - often carbonated and containing stimulants such as caffeine, taurine, guarana, glucuronolactone, and yerba mate, along with glucose syrup (corn syrup) and maltodextrin. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Chinese functional drinks market had total revenues of \$13,069.6m in 2017, representing a compound annual growth rate (CAGR) of 14.8% between 2013 and 2017.

Market consumption volume increased with a CAGR of 13.5% between 2013 and 2017, to reach a total of 3,905.8 million liters in 2017.

Rapid urbanization, changing food habits and growing acceptance of energy drinks, particularly in urban areas are the primary factors attributed to the market growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the functional drinks market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the functional drinks market in China

Leading company profiles reveal details of key functional drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China functional drinks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the China functional drinks market by value in 2017?

What will be the size of the China functional drinks market in 2022?

What factors are affecting the strength of competition in the China functional drinks market?

How has the market performed over the last five years?

Who are the top competitors in China's functional drinks market?

## Contents

- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market share
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market volume
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market share
- Market distribution
- Market Outlook
- Market value forecast
- Market volume forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- Fujian Dali Foods Group Co. Ltd
- Guangdong Jianlibao Group Co Ltd
- Shenzhen Eastroc Beverage Industry Co., Ltd.
- TC Pharmaceutical Industries Co., Ltd.
- Macroeconomic Indicators
- Country data

Methodology  
Industry associations  
Related MarketLine research  
Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China functional drinks market value: \$ million, 2013-17
- Table 2: China functional drinks market volume: million liters, 2013-17
- Table 3: China functional drinks market category segmentation: \$ million, 2017
- Table 4: China functional drinks market geography segmentation: \$ million, 2017
- Table 5: China functional drinks market share: % share, by value, 2017
- Table 6: China functional drinks market distribution: % share, by value, 2017
- Table 7: China functional drinks market value forecast: \$ million, 2017-22
- Table 8: China functional drinks market volume forecast: million liters, 2017-22
- Table 9: Fujian Dali Foods Group Co. Ltd: key facts
- Table 10: Fujian Dali Foods Group Co. Ltd: key financials (\$)
- Table 11: Fujian Dali Foods Group Co. Ltd: key financials (CNY)
- Table 12: Fujian Dali Foods Group Co. Ltd: key financial ratios
- Table 13: Guangdong Jianlibao Group Co Ltd: key facts
- Table 14: Shenzhen Eastroc Beverage Industry Co., Ltd.: key facts
- Table 15: TC Pharmaceutical Industries Co., Ltd.: key facts
- Table 16: China size of population (million), 2013-17
- Table 17: China gdp (constant 2005 prices, \$ billion), 2013-17
- Table 18: China gdp (current prices, \$ billion), 2013-17
- Table 19: China inflation, 2013-17
- Table 20: China consumer price index (absolute), 2013-17
- Table 21: China exchange rate, 2013-17

## List Of Figures

### LIST OF FIGURES

Figure 1: China functional drinks market value: \$ million, 2013-17

Figure 2: China functional drinks market volume: million liters, 2013-17

Figure 3: China functional drinks market category segmentation: % share, by value, 2017

Figure 4: China functional drinks market geography segmentation: % share, by value, 2017

Figure 5: China functional drinks market share: % share, by value, 2017

Figure 6: China functional drinks market distribution: % share, by value, 2017

Figure 7: China functional drinks market value forecast: \$ million, 2017-22

Figure 8: China functional drinks market volume forecast: million liters, 2017-22

Figure 9: Forces driving competition in the functional drinks market in China, 2017

Figure 10: Drivers of buyer power in the functional drinks market in China, 2017

Figure 11: Drivers of supplier power in the functional drinks market in China, 2017

Figure 12: Factors influencing the likelihood of new entrants in the functional drinks market in China, 2017

Figure 13: Factors influencing the threat of substitutes in the functional drinks market in China, 2017

Figure 14: Drivers of degree of rivalry in the functional drinks market in China, 2017

Figure 15: Fujian Dali Foods Group Co. Ltd: revenues & profitability

### COMPANIES MENTIONED

Fujian Dali Foods Group Co. Ltd

Guangdong Jianlibao Group Co Ltd

Shenzhen Eastroc Beverage Industry Co., Ltd.

TC Pharmaceutical Industries Co., Ltd.

## I would like to order

Product name: Functional Drinks in China

Product link: <https://marketpublishers.com/r/F2E372E7AE4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F2E372E7AE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970