

# Fulton Financial Corp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Fulton Financial Corp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Fulton Financial Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Fulton Financial Corp (Fulton) is a provider of retail and commercial banking products and other related financial solutions. The company, through its subsidiaries, offers checking accounts, student accounts, savings accounts, and money market accounts, certificates of deposits, individual retirement accounts, credit cards, debit cards, term loans, and mortgages. As part of its related financial services, the company offers online banking, online bill payment, mobile and tablet banking, leasing, private banking, employee benefits, cash management, retirement services, wealth management, brokerage, trust, and international banking. The company has a presence across the states of Pennsylvania, Delaware, Maryland, New Jersey, and Virginia in the US. Fulton is headquartered in Lancaster, Pennsylvania, the US.

### SCOPE

Detailed information on Fulton Financial Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Fulton Financial Corp in the form of a SWOT analysis

An in-depth view of the business model of Fulton Financial Corp including a breakdown and examination of key business segments

Intelligence on Fulton Financial Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Fulton Financial Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Fulton Financial Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Fulton Financial Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Fulton Financial Corp's business structure, strategy and prospects.

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