

Frozen Food in Spain



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

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INTRODUCTION

Frozen Food in Spain industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Spain frozen food market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

HIGHLIGHTS

- The frozen food market consists of the retail sale of frozen fish/seafood, meat products, potato products, pizza, ready meals and bakery products. The 'other' segment includes the sale of frozen vegetables, fruit and desserts. The market is valued according to the retail selling price (RSP) and includes all applicable taxes. Any currency conversions used in the creation have been calculated using 2014 constant annual average exchange rates.
- The Spanish frozen food market had total revenues of \$3,465.5m in 2014, representing a compound annual growth rate (CAGR) of 3.3% between 2010 and 2014.
- Market consumption volume increased with a CAGR of 2.2% between 2010-2014, to reach a total of 723.4 million kilograms in 2014.
- Across Europe frozen food is already extensively used for many reasons, but one of the chief among them is to enjoy seasonal products all year round which have become a strong demand from European consumers.

FEATURES

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the frozen food market in Spain
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the frozen food market in Spain
- Leading company profiles reveal details of key frozen food market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Spain frozen food market with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Spain economy

KEY QUESTIONS ANSWERED

- What was the size of the Spain frozen food market by value in 2014?
- What will be the size of the Spain frozen food market in 2019?
- What factors are affecting the strength of competition in the Spain frozen food market?
- How has the market performed over the last five years?
- Who are the top competitors in Spain's frozen food market?

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