

Frito-Lay North America Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Frito-Lay North America Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Frito-Lay North America Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Frito-Lay North America Inc (FLNA), a subsidiary of PepsiCo Inc, is a manufacturer of a wide variety of potato-based snacks. The company's product portfolio includes potato chips, corn chips, fried pork skins, plantain chips, cheese flavored snacks, cheese dips, bean dips, pita chips, roasted almonds and salted whole cashews. FLNA markets its products under the Lay's, Doritos, Cheetos, Tostitos, Fritos, Sun Chips, and Baked brands. Through its joint venture with Strauss Group, FLNA produces, markets, distributes and sells Sabra refrigerated dips and spreads. FLNA operates manufacturing facilities and distribution centers across the US and Canada. It also sells its products through both online and offline formats. FLNA is headquartered in Plano, Texas, the US

SCOPE

Detailed information on Frito-Lay North America Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Frito-Lay North America Inc in the form of a SWOT analysis

An in-depth view of the business model of Frito-Lay North America Inc including a breakdown and examination of key business segments

Intelligence on Frito-Lay North America Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Frito-Lay North America Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Frito-Lay North America Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Frito-Lay North America Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Frito-Lay North America Inc's business structure, strategy and prospects.

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