

# Frito-Lay North America Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/FE32761DD07EN.html>

Date: May 2023

Pages: 28

Price: US\$ 175.00 (Single User License)

ID: FE32761DD07EN

## Abstracts

Frito-Lay North America Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Frito-Lay North America Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Frito-Lay North America Inc (FLNA), a subsidiary of PepsiCo Inc, is a manufacturer of a wide variety of potato-based snacks. The company's product portfolio includes potato chips, corn chips, fried pork skins, plantain chips, cheese flavored snacks, cheese dips, bean dips, pita chips, roasted almonds and salted whole cashews. FLNA markets its products under the Lay's, Doritos, Cheetos, Tostitos, Fritos, Sun Chips, and Baked brands. Through its joint venture with Strauss Group, FLNA produces, markets, distributes and sells Sabra refrigerated dips and spreads. FLNA operates manufacturing facilities and distribution centers across the US and Canada. It also sells its products through both online and offline formats. FLNA is headquartered in Plano, Texas, the US

### SCOPE

Detailed information on Frito-Lay North America Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Frito-Lay North America Inc in the form of a SWOT analysis

An in-depth view of the business model of Frito-Lay North America Inc including a breakdown and examination of key business segments

Intelligence on Frito-Lay North America Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Frito-Lay North America Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Frito-Lay North America Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Frito-Lay North America Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Frito-Lay North America Inc's business structure, strategy and prospects.

## Contents

### Company Snapshot

- Frito-Lay North America Inc: Company Overview
- Frito-Lay North America Inc: Overview and Key Facts
- Frito-Lay North America Inc: Overview
- Frito-Lay North America Inc: Key Facts
- Frito-Lay North America Inc: Key Employees
- Frito-Lay North America Inc: Key Employee Biographies
- Frito-Lay North America Inc: Major Products and Services
- Frito-Lay North America Inc: Company History
- Frito-Lay North America Inc: Key Competitors
- Frito-Lay North America Inc: Company Analysis
- Frito-Lay North America Inc: Business Description
- Frito-Lay North America Inc: SWOT Analysis
- Frito-Lay North America Inc: SWOT Overview
- Frito-Lay North America Inc: Strengths
- Frito-Lay North America Inc: Weaknesses
- Frito-Lay North America Inc: Opportunities
- Frito-Lay North America Inc: Threats
- Frito-Lay North America Inc: Recent Developments
- Frito-Lay North America Inc: News and Events Summary
- Frito-Lay North America Inc: Business Expansion
- Frito-Lay North America Inc: Financial Deals
- Frito-Lay North America Inc: Market Developments
- Frito-Lay North America Inc: Strategy and Operations

### Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Frito-Lay North America Inc: Key Facts

Table 2: Frito-Lay North America Inc: Key Employees

Table 3: Frito-Lay North America Inc: Company History

Table 4: Frito-Lay North America Inc: Key Competitors

Table 5: Frito-Lay North America Inc: News and Events Summary

Table 6: Frito-Lay North America Inc: Business Expansion

Table 7: Frito-Lay North America Inc: Financial Deals

Table 8: Frito-Lay North America Inc: Market Developments

Table 9: Frito-Lay North America Inc: Strategy and Operations

## I would like to order

Product name: Frito-Lay North America Inc - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/FE32761DD07EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FE32761DD07EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970