

# Frasers Property Limited - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Frasers Property Limited - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Frasers Property Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Frasers Property Limited (FPL), formerly Frasers Centrepoint Limited (FCL), is a real estate company. It involves in the property development, investment and management of retail, residential, commercial, industrial, hospitality assets and property trusts. The company manages real estate investment trusts (REIT) such as Frasers Centrepoint Trust (FCT), Frasers Hospitality Trust (FHT), Frasers Logistics & Industrial Trust (FLT), and Frasers Commercial Trust (FCOT). The company also owns and operates serviced apartments and hotels in various cities. The company has its presence in several cities across the Europe, Asia, and Oceania. FCL is a subsidiary of Fraser and Neave, Limited. FCL is headquartered in Singapore.

#### **SCOPE**

Detailed information on Frasers Property Limited required for business and competitor intelligence needs



A study of the major internal and external factors affecting Frasers Property Limited in the form of a SWOT analysis

An in-depth view of the business model of Frasers Property Limited including a breakdown and examination of key business segments

Intelligence on Frasers Property Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Frasers Property Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Frasers Property Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Frasers Property Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Frasers Property Limited's business structure, strategy and prospects.



## **Contents**

Company Snapshot

Frasers Property Limited: Company Overview

Frasers Property Limited: Overview and Key Facts

Frasers Property Limited: Overview Frasers Property Limited: Key Facts

Frasers Property Limited: Key Employees

Frasers Property Limited: Key Employee Biographies Frasers Property Limited: Major Products and Services

Frasers Property Limited: Company History

Frasers Property Limited: Management Statement Frasers Property Limited: Locations and Subsidiaries

Frasers Property Limited: Key Competitors
Frasers Property Limited: Company Analysis
Frasers Property Limited: Business Description

Frasers Property Limited: SWOT Analysis Frasers Property Limited: SWOT Overview

Frasers Property Limited: Strengths
Frasers Property Limited: Weaknesses
Frasers Property Limited: Opportunities

Frasers Property Limited: Threats

Frasers Property Limited: Corporate Financial Deals Activity

Frasers Property Limited: Financial Deals Overview Frasers Property Limited: Targets and Partners

Frasers Property Limited: Top Deals 2016 - 2020YTD\*

Frasers Property Limited: Advisors

Frasers Property Limited: Top Legal Advisors
Frasers Property Limited: Top Financial Advisors
Frasers Property Limited: Mergers and Acquisitions

Frasers Property Limited: Partnership

Frasers Property Limited: Recent Developments

Frasers Property Limited: News and Events Summary

Frasers Property Limited: Business Expansion

Frasers Property Limited: Contracts

Frasers Property Limited: Corporate Governance Frasers Property Limited: Financial Performance

Frasers Property Limited: Regulatory and Legal Events

Frasers Property Limited: Strategy and Operations



Appendix
Contact Us
Methodology
About MarketLine



## **List Of Tables**

### LIST OF TABLES

- Table 1: Frasers Property Limited: Key Facts
- Table 2: Frasers Property Limited: Key Employees
- Table 3: Frasers Property Limited: Company History
- Table 4: Frasers Property Limited: Locations and Subsidiaries
- Table 5: Frasers Property Limited: Key Competitors
- Table 6: Frasers Property Limited: Deal Activity by Deal Type Volume (TTM\*)
- Table 7: Frasers Property Limited: Deal Activity by Deal Type Volume (2016 -
- YTD\*2020)
- Table 8: Frasers Property Limited: M&A Average Deal Size Value (US\$m)
- Table 9: Frasers Property Limited: Targets and Partners
- Table 10: Frasers Property Limited: Top Deals 2016 2020YTD\*
- Table 11: Frasers Property Limited: Legal Advisor Ranking by Value (US\$m)
- Table 12: Frasers Property Limited: Financial Advisor Ranking by Value (US\$m)
- Table 13: Frasers Property Limited: M&A Volume and Value Trend (2016 YTD\*2020)
- Table 14: Frasers Property Limited: M&A Activity by Geography (2016 YTD\*2020)
- Table 15: Frasers Property Limited: Partnership Volume and Value Trend (2016 -
- YTD\*2020)
- Table 16: Frasers Property Limited: Partnership Trend by Deal Type (2016 YTD\*2020)
- Table 17: Frasers Property Limited: News and Events Summary
- Table 18: Frasers Property Limited: Business Expansion
- Table 19: Frasers Property Limited: Contracts
- Table 20: Frasers Property Limited: Corporate Governance
- Table 21: Frasers Property Limited: Financial Performance
- Table 22: Frasers Property Limited: Regulatory and Legal Events
- Table 23: Frasers Property Limited: Strategy and Operations



## **List Of Figures**

### **LIST OF FIGURES**

Figure 1: Frasers Property Limited: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Frasers Property Limited: Deal Activity by Deal Type - Volume (2016 - YTD\*2020)

Figure 3: Frasers Property Limited: M&A Average Deal Size - Value (US\$m)

Figure 4: Frasers Property Limited: M&A Volume and Value Trend (2016 - YTD\*2020)

Figure 5: Frasers Property Limited: M&A Activity by Geography (2016 - YTD\*2020)

Figure 6: Frasers Property Limited: Partnership Volume and Value Trend (2016 -

YTD\*2020)

Figure 7: Frasers Property Limited: Partnership Trend by Deal Type (2016 - YTD\*2020)



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