

# Fraser and Neave Ltd - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Fraser and Neave Ltd - Strategy, SWOT and Corporate Finance Report

## SUMMARY

Fraser and Neave Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

Fraser and Neave Ltd (F&N) produces and sells food and beverage products. The company's product portfolio includes water, carbonated drinks, isotonic drinks, juices, still beverages, RTD tea drinks, and dairies. It offers ice creams, beer, cereal bars, and books. Fraser and Neave markets products under 100 Plus, Seasons, Nutri Well, King's, Meadow Gold, Farmhouse, Carnation, Gold Coin and TeaPot brand names. It also provides printing, distribution, retail and publishing services. The company has business operations across Malaysia, the US, Chile, Hong Kong, China, Indonesia, India, Brunei, Singapore, Myanmar, Thailand, and Vietnam. Fraser and Neave is headquartered in Singapore City, Singapore.

## SCOPE

Detailed information on Fraser and Neave Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Fraser and Neave Ltd in the form of a SWOT analysis

An in-depth view of the business model of Fraser and Neave Ltd including a breakdown and examination of key business segments

Intelligence on Fraser and Neave Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Fraser and Neave Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Fraser and Neave Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Fraser and Neave Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Fraser and Neave Ltd's business structure, strategy and prospects.



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