

# Fraser & Neave Holdings Bhd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Fraser & Neave Holdings Bhd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Fraser & Neave Holdings Bhd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Fraser & Neave Holdings Bhd (F&NHB), a subsidiary of Fraser and Neave Ltd, manufactures and distributes dairy products and beverages. The company's product portfolio comprises isotonic, tea, packaged water, energy drinks, soy drinks, juices, carbonated soft drinks, condensed, evaporated milk, and liquid milk. F&NHB markets products under the 100PLUS, F&N Fun Flavours, Fruit Tree, Borneo, Ranger, est Cola, Gold Coin, Farmhouse, Ice Mountain, Oyoshi, F&N Seasons, F&N NutriSoy, Cap Junjung, Ideal, Tea Pot, Carnation and F&N brand names. It is also involved in property development activities and provision of management services. The company has business presence across Southeast Asia, the Middle East and Africa, and other regions. F&NHB is headquartered in Shah Alam, Selangor, Malaysia.

### SCOPE

Detailed information on Fraser & Neave Holdings Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Fraser & Neave Holdings Bhd in the form of a SWOT analysis

An in-depth view of the business model of Fraser & Neave Holdings Bhd including a breakdown and examination of key business segments

Intelligence on Fraser & Neave Holdings Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Fraser & Neave Holdings Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Fraser & Neave Holdings Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Fraser & Neave Holdings Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Fraser & Neave Holdings Bhd's business structure, strategy and prospects.

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