

Franz Haniel & Cie. GmbH - Company Profile and SWOT Analysis

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Abstracts

Franz Haniel & Cie. GmbH. Company Profile and SWOT Analysis

Summary

Franz Haniel & Cie. GmbH. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Franz Haniel & Cie. GmbH (Haniel or 'the group') is an investment holding group controlling diversified businesses. The company's product portfolio comprises warehousing equipment, office furniture, display products, transport packaging, dust control mats, an automated fish handling system, and washroom hygiene products. Haniel is involved in trading, processing, and recycling of raw materials for steel industries. It offers full-service vendor for washroom hygiene products, dust control mats and workwear and textile services, and B2B direct marketing specialist services. The group offers its products under various divisions including CWS, ROVEMA, Optimar, Emma, TAKKT and Bekaert Desklee. Haniel performs operations across North America, Europe, Asia, and Australia. The group is headquartered in Duisburg, North Rhine-Westphalia, Germany.

Scope

Detailed information on Franz Haniel & Cie. GmbH required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Franz Haniel & Cie. GmbH in the form of a SWOT analysis

An in-depth view of the business model of Franz Haniel & Cie. GmbH including a breakdown and examination of key business segments

Intelligence on Franz Haniel & Cie. GmbH's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Franz Haniel & Cie. GmbH, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Franz Haniel & Cie. GmbH and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Franz Haniel & Cie. GmbH as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Franz Haniel & Cie. GmbH's business structure, strategy and prospects.

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