

# Franklin Resources Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/F5D456BE5D3EN.html>

Date: February 2023

Pages: 64

Price: US\$ 175.00 (Single User License)

ID: F5D456BE5D3EN

## Abstracts

Franklin Resources Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Franklin Resources Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Franklin Resources Inc (Franklin Resources) is a financial holding company that operates as Franklin Templeton Investments, together with its subsidiaries. Its offerings comprise a range of investment solutions such as equity, hybrid, fixed income, alternative investment products; and mutual funds. The company provides related investment services, which consist of fund administration and management, shareholder servicing, trustee and custody services, and other fiduciary services. Franklin Resources operates through a network of branch offices, wealth managers, and online portals; and serves institutional, retail, and high net-worth clients. It has a presence in the Americas, Europe, the Middle East, the Asia-Pacific, and Africa. Franklin Resources is headquartered in San Mateo, California, the US.

### SCOPE

Detailed information on Franklin Resources Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Franklin Resources Inc in the form of a SWOT analysis

An in-depth view of the business model of Franklin Resources Inc including a breakdown and examination of key business segments

Intelligence on Franklin Resources Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Franklin Resources Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Franklin Resources Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Franklin Resources Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Franklin Resources Inc's business structure, strategy and prospects.

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