

Franchise Services of North America Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Franchise Services of North America Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Franchise Services of North America Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Franchise Services of North America Inc (FSNA) is an auto rental franchisor and provider of financial services for related insurance products in North America. It licenses franchises to operate car, light truck and van rental businesses under its brands U-Save Car & Truck Rental and Xpress Rent-A-Car to franchisees and independent car rental operators. FSNA also provides a car sales franchise opportunity to its operators under the brand name, U-Save Car Sales, for selling their pre-owned and previously rented cars. It provides insurance products offering coverage for liabilities and physical damages on their rental fleet to franchisees, consumers and the automobile industry, while its Auto Rental Resource Center (ARRC) provides operators of independent vehicle rental businesses insurance discounts, and other products and services. FSNA is headquartered in Ridgeland, Mississippi, the US.

SCOPE

Detailed information on Franchise Services of North America Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Franchise Services of North America Inc in the form of a SWOT analysis

An in-depth view of the business model of Franchise Services of North America Inc including a breakdown and examination of key business segments

Intelligence on Franchise Services of North America Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Franchise Services of North America Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Franchise Services of North America Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Franchise Services of North America Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Franchise Services of North America Inc's business structure, strategy and prospects.

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