

# France Software Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/FF07AAC363C2EN.html>

Date: March 2022

Pages: 49

Price: US\$ 500.00 (Single User License)

ID: FF07AAC363C2EN

## Abstracts

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### SUMMARY

Software in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The French software market had total revenues of \$21.5 billion in 2021, representing a compound annual growth rate (CAGR) of 5.8% between 2016 and 2021.

The business process applications segment was the market's most lucrative in 2021, with total revenues of \$8.2 billion, equivalent to 38% of the market's overall value.

Growth in the security segment has been driven by the heightened demand for

cyber security amongst businesses.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in France

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France software market with five year forecasts

## **REASONS TO BUY**

What was the size of the France software market by value in 2021?

What will be the size of the France software market in 2026?

What factors are affecting the strength of competition in the France software market?

How has the market performed over the last five years?

What are the main segments that make up France's software market?

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