

# France Skincare Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Skincare in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The French Skincare market had total revenues of \$4,298.5 million in 2022, representing a compound annual growth rate (CAGR) of 1.7% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.2% between 2017 and 2022, to reach a total of 371.5 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.7% for the five-year period 2022 - 2027, which is expected to drive

the market to a value of \$4,902.6 million by the end of 2027.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in France

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France skincare market with five year forecasts

## REASONS TO BUY

What was the size of the France skincare market by value in 2022?

What will be the size of the France skincare market in 2027?

What factors are affecting the strength of competition in the France skincare market?

How has the market performed over the last five years?

What are the main segments that make up France's skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the French skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the French skincare market?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. Pierre Fabre Dermo Cosmetique SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: France skincare market value: \$ million, 2017-22

Table 2: France skincare market volume: million units, 2017-22

Table 3: France skincare market category segmentation: % share, by value, 2017-2022

Table 4: France skincare market category segmentation: \$ million, 2017-2022

Table 5: France skincare market geography segmentation: \$ million, 2022

Table 6: France skincare market distribution: % share, by value, 2022

Table 7: France skincare market value forecast: \$ million, 2022-27

Table 8: France skincare market volume forecast: million units, 2022-27

Table 9: France skincare market share: % share, by value, 2022

Table 10: L'Oreal SA: key facts

Table 11: L'Oreal SA: Annual Financial Ratios

Table 12: L'Oreal SA: Key Employees

Table 13: L'Oreal SA: Key Employees Continued

Table 14: Beiersdorf AG: key facts

Table 15: Beiersdorf AG: Annual Financial Ratios

Table 16: Beiersdorf AG: Key Employees

Table 17: Pierre Fabre Dermo Cosmetique SA: key facts

Table 18: Pierre Fabre Dermo Cosmetique SA: Key Employees

Table 19: France size of population (million), 2018-22

Table 20: France gdp (constant 2005 prices, \$ billion), 2018-22

Table 21: France gdp (current prices, \$ billion), 2018-22

Table 22: France inflation, 2018-22

Table 23: France consumer price index (absolute), 2018-22

Table 24: France exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: France skincare market value: \$ million, 2017-22

Figure 2: France skincare market volume: million units, 2017-22

Figure 3: France skincare market category segmentation: \$ million, 2017-2022

Figure 4: France skincare market geography segmentation: % share, by value, 2022

Figure 5: France skincare market distribution: % share, by value, 2022

Figure 6: France skincare market value forecast: \$ million, 2022-27

Figure 7: France skincare market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the skincare market in France, 2022

Figure 9: Drivers of buyer power in the skincare market in France, 2022

Figure 10: Drivers of supplier power in the skincare market in France, 2022

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in France, 2022

Figure 12: Factors influencing the threat of substitutes in the skincare market in France, 2022

Figure 13: Drivers of degree of rivalry in the skincare market in France, 2022

Figure 14: France skincare market share: % share, by value, 2022

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