

France PCs Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

PCs in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The French PCs market had total revenues of \$2,237.8 billion in 2022, representing a compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.5% between 2017 and 2022, to reach a total of 27.8 households in 2022.

French ICT companies were heavily impacted by ongoing supply chain problems (transportation delays and, semiconductor shortages), which result in significant input price increases and reduced product offerings.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in France

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France pcs market with five year forecasts

REASONS TO BUY

What was the size of the France pcs market by value in 2022?

What will be the size of the France pcs market in 2027?

What factors are affecting the strength of competition in the France pcs market?

How has the market performed over the last five years?

What are the main segments that make up France's pcs market?

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