

France Medium and Heavy Trucks Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Medium & Heavy Trucks in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The French medium and heavy trucks market had total revenues of \$5.4bn in 2021, representing a compound annual rate of change (CARC) of -0.7%

between 2017 and 2021.

Market consumption volumes declined with a CARC of -2.8% between 2017 and 2021, to reach a total of 51,887.0 units in 2021.

HCV had the highest volume in the French medium and heavy trucks market in 2021, with a total of 38,787.0 units, equivalent to 74.8% of the market's overall volume.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in France

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France medium & heavy trucks market with five year forecasts

REASONS TO BUY

What was the size of the France medium & heavy trucks market by value in 2021?

What will be the size of the France medium & heavy trucks market in 2026?

What factors are affecting the strength of competition in the France medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up France's medium & heavy trucks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What are the most notable M&A deals in recent years?

8 COMPANY PROFILES

- 8.1. Daimler AG
- 8.2. PACCAR Inc.
- 8.3. CNH Industrial NV
- 8.4. AB Volvo

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France medium & heavy trucks market value: \$ billion, 2017-21
- Table 2: France medium & heavy trucks market volume: thousand units, 2017-21
- Table 3: France medium & heavy trucks market geography segmentation: \$ billion, 2021
- Table 4: France medium & heavy trucks market value forecast: \$ billion, 2021-26
- Table 5: France medium & heavy trucks market volume forecast: thousand units, 2021-26
- Table 6: Daimler AG: key facts
- Table 7: Daimler AG: Annual Financial Ratios
- Table 8: Daimler AG: Key Employees
- Table 9: Daimler AG: Key Employees Continued
- Table 10: PACCAR Inc.: key facts
- Table 11: PACCAR Inc.: Annual Financial Ratios
- Table 12: PACCAR Inc.: Key Employees
- Table 13: PACCAR Inc.: Key Employees Continued
- Table 14: CNH Industrial NV: key facts
- Table 15: CNH Industrial NV: Annual Financial Ratios
- Table 16: CNH Industrial NV: Key Employees
- Table 17: CNH Industrial NV: Key Employees Continued
- Table 18: AB Volvo: key facts
- Table 19: AB Volvo: Annual Financial Ratios
- Table 20: AB Volvo: Key Employees
- Table 21: AB Volvo: Key Employees Continued
- Table 22: France size of population (million), 2017-21
- Table 23: France gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: France gdp (current prices, \$ billion), 2017-21
- Table 25: France inflation, 2017-21
- Table 26: France consumer price index (absolute), 2017-21
- Table 27: France exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: France medium & heavy trucks market value: \$ billion, 2017-21

Figure 2: France medium & heavy trucks market volume: thousand units, 2017-21

Figure 3: France medium & heavy trucks market geography segmentation: % share, by value, 2021

Figure 4: France medium & heavy trucks market value forecast: \$ billion, 2021-26

Figure 5: France medium & heavy trucks market volume forecast: thousand units, 2021-26

Figure 6: Forces driving competition in the medium & heavy trucks market in France, 2021

Figure 7: Drivers of buyer power in the medium & heavy trucks market in France, 2021

Figure 8: Drivers of supplier power in the medium & heavy trucks market in France, 2021

Figure 9: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in France, 2021

Figure 10: Factors influencing the threat of substitutes in the medium & heavy trucks market in France, 2021

Figure 11: Drivers of degree of rivalry in the medium & heavy trucks market in France, 2021

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