

France Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Meat in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat - whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The French meat market had total revenues of \$45.9bn in 2020, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.2% between 2016-2020, to reach a total of 2,564.7 million kg in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2% for the five-year period 2020-2025, which is expected to drive the

market to a value of \$50.6bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the meat market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in France

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France meat market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the France meat market by value in 2020?

What will be the size of the France meat market in 2025?

What factors are affecting the strength of competition in the France meat market?

How has the market performed over the last five years?

How large is France's meat market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the French meat market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Societe LDC SA
- 8.2. Nestle SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France meat market value: \$ million, 2016–20
- Table 2: France meat market volume: million kg, 2016–20
- Table 3: France meat market category segmentation: \$ million, 2020
- Table 4: France meat market geography segmentation: \$ million, 2020
- Table 5: France meat market distribution: % share, by value, 2020
- Table 6: France meat market value forecast: \$ million, 2020–25
- Table 7: France meat market volume forecast: million kg, 2020–25
- Table 8: France meat market share: % share, by value, 2020
- Table 9: Societe LDC SA: key facts
- Table 10: Societe LDC SA: Annual Financial Ratios
- Table 11: Societe LDC SA: Key Employees
- Table 12: Nestle SA: key facts
- Table 13: Nestle SA: Annual Financial Ratios
- Table 14: Nestle SA: Key Employees
- Table 15: Nestle SA: Key Employees Continued
- Table 16: France size of population (million), 2016–20
- Table 17: France gdp (constant 2005 prices, \$ billion), 2016–20
- Table 18: France gdp (current prices, \$ billion), 2016–20
- Table 19: France inflation, 2016–20
- Table 20: France consumer price index (absolute), 2016–20
- Table 21: France exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

- Figure 1: France meat market value: \$ million, 2016–20
- Figure 2: France meat market volume: million kg, 2016–20
- Figure 3: France meat market category segmentation: % share, by value, 2020
- Figure 4: France meat market geography segmentation: % share, by value, 2020
- Figure 5: France meat market distribution: % share, by value, 2020
- Figure 6: France meat market value forecast: \$ million, 2020–25
- Figure 7: France meat market volume forecast: million kg, 2020–25
- Figure 8: Forces driving competition in the meat market in France, 2020
- Figure 9: Drivers of buyer power in the meat market in France, 2020
- Figure 10: Drivers of supplier power in the meat market in France, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the meat market in France, 2020
- Figure 12: Factors influencing the threat of substitutes in the meat market in France, 2020
- Figure 13: Drivers of degree of rivalry in the meat market in France, 2020
- Figure 14: France meat market share: % share, by value, 2020

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