

France IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

IT Services in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The French IT services industry had total revenues of \$50.9bn in 2021, representing a compound annual growth rate (CAGR) of 11.1% between 2016 and 2021.

The Infrastructure Services segment was the industry's most lucrative in 2021, with total revenues of \$29.3bn, equivalent to 57.5% of the industry's overall value.

Growth in the French market has been driven by the increased adoption of

digital IT services along with the increased prevalence of IT infrastructure in Europe. Additionally, customers now desire online services to complement and facilitate their consumption.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in France

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France it services market with five year forecasts

REASONS TO BUY

What was the size of the France it services market by value in 2021?

What will be the size of the France it services market in 2026?

What factors are affecting the strength of competition in the France it services market?

How has the market performed over the last five years?

What are the main segments that make up France's it services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent MandA activity?
- 7.4. How has the COVID-19 pandemic impacted leading players?
- 7.5. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. International Business Machines Corporation
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Capgemini SE
- 8.4. Atos SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France IT services industry value: \$ billion, 2017–21
- Table 2: France IT services industry category segmentation: % share, by value, 2017–2021
- Table 3: France IT services industry category segmentation: \$ billion, 2017-2021
- Table 4: France IT services industry geography segmentation: \$ billion, 2021
- Table 5: France IT services industry value forecast: \$ billion, 2021–26
- Table 6: International Business Machines Corporation: key facts
- Table 7: International Business Machines Corporation: Annual Financial Ratios
- Table 8: International Business Machines Corporation: Key Employees
- Table 9: International Business Machines Corporation: Key Employees Continued
- Table 10: International Business Machines Corporation: Key Employees Continued
- Table 11: Hewlett Packard Enterprise Company: key facts
- Table 12: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 13: Hewlett Packard Enterprise Company: Key Employees
- Table 14: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 15: Capgemini SE: key facts
- Table 16: Capgemini SE: Annual Financial Ratios
- Table 17: Capgemini SE: Key Employees
- Table 18: Capgemini SE: Key Employees Continued
- Table 19: Atos SE: key facts
- Table 20: Atos SE: Annual Financial Ratios
- Table 21: Atos SE: Key Employees
- Table 22: Atos SE: Key Employees Continued
- Table 23: France size of population (million), 2017–21
- Table 24: France gdp (constant 2005 prices, \$ billion), 2017–21
- Table 25: France gdp (current prices, \$ billion), 2017–21
- Table 26: France inflation, 2017–21
- Table 27: France consumer price index (absolute), 2017–21
- Table 28: France exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: France IT services industry value: \$ billion, 2017–21

Figure 2: France IT services industry category segmentation: \$ billion, 2017-2021

Figure 3: France IT services industry geography segmentation: % share, by value, 2021

Figure 4: France IT services industry value forecast: \$ billion, 2021–26

Figure 5: Forces driving competition in the IT services industry in France, 2021

Figure 6: Drivers of buyer power in the IT services industry in France, 2021

Figure 7: Drivers of supplier power in the IT services industry in France, 2021

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in France, 2021

Figure 9: Factors influencing the threat of substitutes in the IT services industry in France, 2021

Figure 10: Drivers of degree of rivalry in the IT services industry in France, 2021

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