

# France Home and Garden Product Retail Market Summary and Forecast

<https://marketpublishers.com/r/F222F827BDCDEN.html>

Date: December 2023

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: F222F827BDCDEN

## Abstracts

France Home and Garden Product Retail Market Summary and Forecast

### Summary

Home & Garden Product Retail in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.

The French home & garden products market had total revenues of \$52.9 billion in 2022, representing a compound annual growth rate (CAGR) of 3% between 2017 and 2022.

The home improvement segment accounted for the market's largest proportion in 2022, with total revenues of \$32.7 billion, equivalent to 61.9% of the market's overall value.

In 2022, the French home & garden products market experienced contraction due to smartphone saturation and reduced consumer spending. The economic slowdown and inflation contributed to decreased consumer spending in retail, resulting in a dip in the market. For instance, consumer price inflation in France

in 2022 stood at 5.2%, an increase from 1.6%, according to GlobalData.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in France

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France home & garden product retail market with five year forecasts

## Reasons to Buy

What was the size of the France home & garden product retail market by value in 2022?

What will be the size of the France home & garden product retail market in 2027?

What factors are affecting the strength of competition in the France home & garden product retail market?

How has the market performed over the last five years?

What are the main segments that make up France's home & garden product retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the most significant deals and investment activity in recent years?

## **8 COMPANY PROFILES**

- 8.1. Inter IKEA Systems BV
- 8.2. Kingfisher Plc
- 8.3. Groupe Adeo SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: France home & garden product retail market value: \$ million, 2017–22
- Table 2: France home & garden product retail market category segmentation: % share, by value, 2017–2022
- Table 3: France home & garden product retail market category segmentation: \$ million, 2017-2022
- Table 4: France home & garden product retail market geography segmentation: \$ million, 2022
- Table 5: France home & garden product retail market distribution: % share, by value, 2022
- Table 6: France home & garden product retail market value forecast: \$ million, 2022–27
- Table 7: Inter IKEA Systems BV: key facts
- Table 8: Inter IKEA Systems BV: Key Employees
- Table 9: Kingfisher Plc: key facts
- Table 10: Kingfisher Plc: Annual Financial Ratios
- Table 11: Kingfisher Plc: Key Employees
- Table 12: Groupe Adeo SA: key facts
- Table 13: Groupe Adeo SA: Key Employees
- Table 14: France size of population (million), 2018–22
- Table 15: France gdp (constant 2005 prices, \$ billion), 2018–22
- Table 16: France gdp (current prices, \$ billion), 2018–22
- Table 17: France inflation, 2018–22
- Table 18: France consumer price index (absolute), 2018–22
- Table 19: France exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: France home & garden product retail market value: \$ million, 2017–22

Figure 2: France home & garden product retail market category segmentation: \$ million, 2017-2022

Figure 3: France home & garden product retail market geography segmentation: % share, by value, 2022

Figure 4: France home & garden product retail market distribution: % share, by value, 2022

Figure 5: France home & garden product retail market value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the home & garden product retail market in France, 2022

Figure 7: Drivers of buyer power in the home & garden product retail market in France, 2022

Figure 8: Drivers of supplier power in the home & garden product retail market in France, 2022

Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in France, 2022

Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in France, 2022

Figure 11: Drivers of degree of rivalry in the home & garden product retail market in France, 2022

## I would like to order

Product name: France Home and Garden Product Retail Market Summary and Forecast

Product link: <https://marketpublishers.com/r/F222F827BDCDEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F222F827BDCDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970