

France Games Software Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Games Software Retail in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The games software market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope.

France dominated the European games software retail market, accounting for the largest share of 25.8%, in 2022.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in France

Leading company profiles reveal details of key games software retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France games software retail market with five year forecasts

Reasons to Buy

What was the size of the France games software retail market by value in 2022?

What will be the size of the France games software retail market in 2027?

What factors are affecting the strength of competition in the France games software retail market?

How has the market performed over the last five years?

What are the main segments that make up France's games software retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What disruptors/challengers have changed the market in recent years?
- 7.4. What are the recent developments in the games software market?

8 COMPANY PROFILES

- 8.1. Valve Corporation
- 8.2. Amazon.com, Inc.
- 8.3. Carrefour SA
- 8.4. Fnac Darty SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France games software retail market value: \$ million, 2017-22

Table 2: France games software retail market geography segmentation: \$ million, 2022

Table 3: France games software retail market distribution: % share, by value, 2022

Table 4: France games software retail market value forecast: \$ million, 2022-27

Table 5: Valve Corporation: key facts

Table 6: Valve Corporation: Key Employees

Table 7: Amazon.com, Inc.: key facts

Table 8: Amazon.com, Inc.: Annual Financial Ratios

Table 9: Amazon.com, Inc.: Key Employees

Table 10: Amazon.com, Inc.: Key Employees Continued

Table 11: Carrefour SA: key facts

Table 12: Carrefour SA: Annual Financial Ratios

Table 13: Carrefour SA: Key Employees

Table 14: Carrefour SA: Key Employees Continued

Table 15: Fnac Darty SA: key facts

Table 16: Fnac Darty SA: Annual Financial Ratios

Table 17: Fnac Darty SA: Key Employees

Table 18: France size of population (million), 2018-22

Table 19: France gdp (constant 2005 prices, \$ billion), 2018-22

Table 20: France gdp (current prices, \$ billion), 2018-22

Table 21: France inflation, 2018-22

Table 22: France consumer price index (absolute), 2018-22

Table 23: France exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: France games software retail market value: \$ million, 2017-22

Figure 2: France games software retail market geography segmentation: % share, by value, 2022

Figure 3: France games software retail market distribution: % share, by value, 2022

Figure 4: France games software retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the games software retail market in France, 2022

Figure 6: Drivers of buyer power in the games software retail market in France, 2022

Figure 7: Drivers of supplier power in the games software retail market in France, 2022

Figure 8: Factors influencing the likelihood of new entrants in the games software retail market in France, 2022

Figure 9: Factors influencing the threat of substitutes in the games software retail market in France, 2022

Figure 10: Drivers of degree of rivalry in the games software retail market in France, 2022

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