

France BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

BPO Services in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.

The French BPO services market had total revenues of \$12,083.9 million in 2021, representing a compound annual growth rate (CAGR) of 6.2% between 2016 and 2021.

The HR outsourcing segment was the market's most lucrative in 2021, with total revenues of \$4,107.1 million, equivalent to 34% of the market's overall value.

According to OECD, France has nearly 3.9 million small and medium enterprises (SMEs) which are supporting the BPO services market in order to cut down the operating costs.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in France

Leading company profiles reveal details of key bpo services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France bpo services market with five year forecasts

REASONS TO BUY

What was the size of the France bpo services market by value in 2021?

What will be the size of the France bpo services market in 2026?

What factors are affecting the strength of competition in the France bpo services market?

How has the market performed over the last five years?

What are the main segments that make up France's bpo services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?

8 COMPANY PROFILES

- 8.1. HCL Technologies Limited
- 8.2. Capgemini SE
- 8.3. ISS AS
- 8.4. Teleperformance SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France BPO services market value: \$ million, 2016-21
- Table 2: France BPO services market category segmentation: % share, by value, 2016-2021
- Table 3: France BPO services market category segmentation: \$ million, 2016-2021
- Table 4: France BPO services market geography segmentation: \$ million, 2021
- Table 5: France BPO services market value forecast: \$ million, 2021-26
- Table 6: HCL Technologies Limited: key facts
- Table 7: HCL Technologies Limited: Annual Financial Ratios
- Table 8: HCL Technologies Limited: Key Employees
- Table 9: HCL Technologies Limited: Key Employees Continued
- Table 10: Capgemini SE: key facts
- Table 11: Capgemini SE: Annual Financial Ratios
- Table 12: Capgemini SE: Key Employees
- Table 13: Capgemini SE: Key Employees Continued
- Table 14: ISS AS: key facts
- Table 15: ISS AS: Annual Financial Ratios
- Table 16: ISS AS: Key Employees
- Table 17: ISS AS: Key Employees Continued
- Table 18: Teleperformance SE: key facts
- Table 19: Teleperformance SE: Annual Financial Ratios
- Table 20: Teleperformance SE: Key Employees
- Table 21: Teleperformance SE: Key Employees Continued
- Table 22: France size of population (million), 2017-21
- Table 23: France gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: France gdp (current prices, \$ billion), 2017-21
- Table 25: France inflation, 2017-21
- Table 26: France consumer price index (absolute), 2017-21
- Table 27: France exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: France BPO services market value: \$ million, 2016-21

Figure 2: France BPO services market category segmentation: \$ million, 2016-2021

Figure 3: France BPO services market geography segmentation: % share, by value, 2021

Figure 4: France BPO services market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the BPO services market in France, 2021

Figure 6: Drivers of buyer power in the BPO services market in France, 2021

Figure 7: Drivers of supplier power in the BPO services market in France, 2021

Figure 8: Factors influencing the likelihood of new entrants in the BPO services market in France, 2021

Figure 9: Factors influencing the threat of substitutes in the BPO services market in France, 2021

Figure 10: Drivers of degree of rivalry in the BPO services market in France, 2021

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