

Fragrances in Russia

<https://marketpublishers.com/r/F0C3176D7A9EN.html>

Date: April 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: F0C3176D7A9EN

Abstracts

Fragrances in Russia

SUMMARY

Fragrances in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fragrances market consists of retail sales of female fragrances, male fragrances and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Russian fragrances market had total revenues of \$1,806.2m in 2019, representing a compound annual growth rate (CAGR) of 5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.1% between 2015 and 2019, to reach a total of 118.2 million units in 2019.

Despite unstable economic conditions and high inflation rate the market recorded strong growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fragrances market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in Russia

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia fragrances market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Russia fragrances market by value in 2019?

What will be the size of the Russia fragrances market in 2024?

What factors are affecting the strength of competition in the Russia fragrances market?

How has the market performed over the last five years?

Who are the top competitors in Russia's fragrances market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Russian fragrances market?
- 7.3. Which companies have been most successful in increasing their market share since 2015?
- 7.4. Which companies' market share suffered between 2015 and 2019?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Russia fragrances market over the last four years?

8 COMPANY PROFILES

- 8.1. LVMH Moët Hennessy Louis Vuitton SA
- 8.2. Avon Products Inc
- 8.3. Coty Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Russia fragrances market value: \$ million, 2015-19
- Table 2: Russia fragrances market volume: million units, 2015-19
- Table 3: Russia fragrances market category segmentation: \$ million, 2019
- Table 4: Russia fragrances market geography segmentation: \$ million, 2019
- Table 5: Russia fragrances market distribution: % share, by value, 2019
- Table 6: Russia fragrances market value forecast: \$ million, 2019-24
- Table 7: Russia fragrances market volume forecast: million units, 2019-24
- Table 8: Russia fragrances market share: % share, by value, 2019
- Table 9: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 10: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 11: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 12: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 13: Avon Products Inc: key facts
- Table 14: Avon Products Inc: Key Employees
- Table 15: Avon Products Inc: Key Employees Continued
- Table 16: Coty Inc.: key facts
- Table 17: Coty Inc.: Annual Financial Ratios
- Table 18: Coty Inc.: Key Employees
- Table 19: Russia size of population (million), 2015-19
- Table 20: Russia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: Russia gdp (current prices, \$ billion), 2015-19
- Table 22: Russia inflation, 2015-19
- Table 23: Russia consumer price index (absolute), 2015-19
- Table 24: Russia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Russia fragrances market value: \$ million, 2015-19

Figure 2: Russia fragrances market volume: million units, 2015-19

Figure 3: Russia fragrances market category segmentation: % share, by value, 2019

Figure 4: Russia fragrances market geography segmentation: % share, by value, 2019

Figure 5: Russia fragrances market distribution: % share, by value, 2019

Figure 6: Russia fragrances market value forecast: \$ million, 2019-24

Figure 7: Russia fragrances market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the fragrances market in Russia, 2019

Figure 9: Drivers of buyer power in the fragrances market in Russia, 2019

Figure 10: Drivers of supplier power in the fragrances market in Russia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the fragrances market in Russia, 2019

Figure 12: Factors influencing the threat of substitutes in the fragrances market in Russia, 2019

Figure 13: Drivers of degree of rivalry in the fragrances market in Russia, 2019

Figure 14: Russia fragrances market share: % share, by value, 2019

I would like to order

Product name: Fragrances in Russia

Product link: <https://marketpublishers.com/r/F0C3176D7A9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F0C3176D7A9EN.html>