

Fragrances in India

<https://marketpublishers.com/r/F9B3CEF2F5EEN.html>

Date: April 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: F9B3CEF2F5EEN

Abstracts

Fragrances in India

SUMMARY

Fragrances in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fragrances market consists of retail sales of female fragrances, male fragrances and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indian fragrances market had total revenues of \$686.2m in 2019, representing a compound annual growth rate (CAGR) of 21.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 10.7% between 2015 and 2019, to reach a total of 29.7 million units in 2019.

Rising disposable incomes, rapid urbanization, and the large population have driven the growth of the Indian fragrances market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fragrances market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in India

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India fragrances market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the India fragrances market by value in 2019?

What will be the size of the India fragrances market in 2024?

What factors are affecting the strength of competition in the India fragrances market?

How has the market performed over the last five years?

Who are the top competitors in India's fragrances market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Indian fragrances market?
- 7.3. Which companies have been most successful in increasing their market share since 2015?
- 7.4. Which companies' market share suffered between 2015 and 2019?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the India fragrances market over the last four years?

8 COMPANY PROFILES

- 8.1. Coty Inc.
- 8.2. Unilever N.V.
- 8.3. LVMH Moët Hennessy Louis Vuitton SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India fragrances market value: \$ million, 2015-19
- Table 2: India fragrances market volume: million units, 2015-19
- Table 3: India fragrances market category segmentation: \$ million, 2019
- Table 4: India fragrances market geography segmentation: \$ million, 2019
- Table 5: India fragrances market distribution: % share, by value, 2019
- Table 6: India fragrances market value forecast: \$ million, 2019-24
- Table 7: India fragrances market volume forecast: million units, 2019-24
- Table 8: India fragrances market share: % share, by value, 2019
- Table 9: Coty Inc.: key facts
- Table 10: Coty Inc.: Annual Financial Ratios
- Table 11: Coty Inc.: Key Employees
- Table 12: Unilever N.V.: key facts
- Table 13: Unilever N.V.: Annual Financial Ratios
- Table 14: Unilever N.V.: Key Employees
- Table 15: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 16: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 17: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 18: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 19: India size of population (million), 2015-19
- Table 20: India gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: India gdp (current prices, \$ billion), 2015-19
- Table 22: India inflation, 2015-19
- Table 23: India consumer price index (absolute), 2015-19
- Table 24: India exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: India fragrances market value: \$ million, 2015-19

Figure 2: India fragrances market volume: million units, 2015-19

Figure 3: India fragrances market category segmentation: % share, by value, 2019

Figure 4: India fragrances market geography segmentation: % share, by value, 2019

Figure 5: India fragrances market distribution: % share, by value, 2019

Figure 6: India fragrances market value forecast: \$ million, 2019-24

Figure 7: India fragrances market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the fragrances market in India, 2019

Figure 9: Drivers of buyer power in the fragrances market in India, 2019

Figure 10: Drivers of supplier power in the fragrances market in India, 2019

Figure 11: Factors influencing the likelihood of new entrants in the fragrances market in India, 2019

Figure 12: Factors influencing the threat of substitutes in the fragrances market in India, 2019

Figure 13: Drivers of degree of rivalry in the fragrances market in India, 2019

Figure 14: India fragrances market share: % share, by value, 2019

I would like to order

Product name: Fragrances in India

Product link: <https://marketpublishers.com/r/F9B3CEF2F5EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F9B3CEF2F5EEN.html>