

# Fragrances Top 5 Emerging Markets Industry Guide 2015-2024

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## Abstracts

Fragrances Top 5 Emerging Markets Industry Guide 2015-2024

### SUMMARY

The Emerging 5 Fragrances industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

These countries contributed \$9,064.7 million to the global fragrances industry in 2019, with a compound annual growth rate (CAGR) of 5.4% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$11,893.3 million in 2024, with a CAGR of 5.6% over the 2019-24 period.

Within the fragrances industry, Brazil is the leading country among the top 5 emerging nations, with market revenues of \$5,339.3 million in 2019. This was followed by Mexico and South Africa with a value of \$1,136.8 and \$1,052.9 million, respectively.

Brazil is expected to lead the fragrances industry in the top five emerging nations, with a value of \$6,437.4 million in 2024, followed by India and South Africa with expected values of \$1,630.4 and \$1,470.8 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five fragrances market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five fragrances market

Leading company profiles reveal details of key fragrances market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five fragrances market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the emerging five fragrances market by value in 2019?

What will be the size of the emerging five fragrances market in 2024?

What factors are affecting the strength of competition in the emerging five fragrances market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five fragrances market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 TOP 5 EMERGING COUNTRIES FRAGRANCES**

- 2.1. Industry Outlook

### **3 FRAGRANCES IN SOUTH AFRICA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 FRAGRANCES IN BRAZIL**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 FRAGRANCES IN CHINA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 FRAGRANCES IN INDIA**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 FRAGRANCES IN MEXICO**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 COMPANY PROFILES**

- 8.1. Coty Inc.
- 8.2. Avon Products Inc
- 8.3. The Estee Lauder Companies Inc
- 8.4. Grupo Boticario
- 8.5. Natura & Co
- 8.6. Chanel S.A.
- 8.7. LVMH Moët Hennessy Louis Vuitton SA
- 8.8. Unilever NV
- 8.9. Vorwerk & Co KG

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Top 5 emerging countries fragrances industry, revenue (\$m), 2015-24

Table 2: Top 5 emerging countries fragrances industry, revenue (\$m), 2015-19

Table 3: Top 5 emerging countries fragrances industry forecast, revenue (\$m), 2019-24

Table 4: South Africa fragrances market value: \$ million, 2015–19

Table 5: South Africa fragrances market volume: million units, 2015–19

Table 6: South Africa fragrances market category segmentation: \$ million, 2019

Table 7: South Africa fragrances market geography segmentation: \$ million, 2019

Table 8: South Africa fragrances market share: % share, by value, 2019

Table 9: South Africa fragrances market distribution: % share, by value, 2019

Table 10: South Africa fragrances market value forecast: \$ million, 2019–24

Table 11: South Africa fragrances market volume forecast: million units, 2019–24

Table 12: South Africa size of population (million), 2015–19

Table 13: South Africa gdp (constant 2005 prices, \$ billion), 2015–19

Table 14: South Africa gdp (current prices, \$ billion), 2015–19

Table 15: South Africa inflation, 2015–19

Table 16: South Africa consumer price index (absolute), 2015–19

Table 17: South Africa exchange rate, 2015–19

Table 18: Brazil fragrances market value: \$ million, 2015–19

Table 19: Brazil fragrances market volume: million units, 2015–19

Table 20: Brazil fragrances market category segmentation: \$ million, 2019

Table 21: Brazil fragrances market geography segmentation: \$ million, 2019

Table 22: Brazil fragrances market share: % share, by value, 2019

Table 23: Brazil fragrances market distribution: % share, by value, 2019

Table 24: Brazil fragrances market value forecast: \$ million, 2019–24

Table 25: Brazil fragrances market volume forecast: million units, 2019–24

Table 26: Brazil size of population (million), 2015–19

Table 27: Brazil gdp (constant 2005 prices, \$ billion), 2015–19

Table 28: Brazil gdp (current prices, \$ billion), 2015–19

Table 29: Brazil inflation, 2015–19

Table 30: Brazil consumer price index (absolute), 2015–19

Table 31: Brazil exchange rate, 2015–19

Table 32: China fragrances market value: \$ million, 2015–19

Table 33: China fragrances market volume: thousand units, 2015–19

Table 34: China fragrances market category segmentation: \$ million, 2019

Table 35: China fragrances market geography segmentation: \$ million, 2019

Table 36: China fragrances market share: % share, by value, 2019
Table 37: China fragrances market distribution: % share, by value, 2019
Table 38: China fragrances market value forecast: \$ million, 2019–24
Table 39: China fragrances market volume forecast: thousand units, 2019–24
Table 40: China size of population (million), 2015–19
Table 41: China gdp (constant 2005 prices, \$ billion), 2015–19
Table 42: China gdp (current prices, \$ billion), 2015–19
Table 43: China inflation, 2015–19
Table 44: China consumer price index (absolute), 2015–19
Table 45: China exchange rate, 2015–19
Table 46: India fragrances market value: \$ million, 2015–19
Table 47: India fragrances market volume: million units, 2015–19
Table 48: India fragrances market category segmentation: \$ million, 2019
Table 49: India fragrances market geography segmentation: \$ million, 2019
Table 50: India fragrances market share: % share, by value, 2019

## List Of Figures

### LIST OF FIGURES

- Figure 1: Top 5 emerging countries fragrances industry, revenue (\$m), 2015-24
- Figure 2: Top 5 emerging countries fragrances industry, revenue (\$m), 2015-19
- Figure 3: Top 5 emerging countries fragrances industry forecast, revenue (\$m), 2019-24
- Figure 4: South Africa fragrances market value: \$ million, 2015–19
- Figure 5: South Africa fragrances market volume: million units, 2015–19
- Figure 6: South Africa fragrances market category segmentation: % share, by value, 2019
- Figure 7: South Africa fragrances market geography segmentation: % share, by value, 2019
- Figure 8: South Africa fragrances market share: % share, by value, 2019
- Figure 9: South Africa fragrances market distribution: % share, by value, 2019
- Figure 10: South Africa fragrances market value forecast: \$ million, 2019–24
- Figure 11: South Africa fragrances market volume forecast: million units, 2019–24
- Figure 12: Forces driving competition in the fragrances market in South Africa, 2019
- Figure 13: Drivers of buyer power in the fragrances market in South Africa, 2019
- Figure 14: Drivers of supplier power in the fragrances market in South Africa, 2019
- Figure 15: Factors influencing the likelihood of new entrants in the fragrances market in South Africa, 2019
- Figure 16: Factors influencing the threat of substitutes in the fragrances market in South Africa, 2019
- Figure 17: Drivers of degree of rivalry in the fragrances market in South Africa, 2019
- Figure 18: Brazil fragrances market value: \$ million, 2015–19
- Figure 19: Brazil fragrances market volume: million units, 2015–19
- Figure 20: Brazil fragrances market category segmentation: % share, by value, 2019
- Figure 21: Brazil fragrances market geography segmentation: % share, by value, 2019
- Figure 22: Brazil fragrances market share: % share, by value, 2019
- Figure 23: Brazil fragrances market distribution: % share, by value, 2019
- Figure 24: Brazil fragrances market value forecast: \$ million, 2019–24
- Figure 25: Brazil fragrances market volume forecast: million units, 2019–24
- Figure 26: Forces driving competition in the fragrances market in Brazil, 2019
- Figure 27: Drivers of buyer power in the fragrances market in Brazil, 2019
- Figure 28: Drivers of supplier power in the fragrances market in Brazil, 2019
- Figure 29: Factors influencing the likelihood of new entrants in the fragrances market in Brazil, 2019
- Figure 30: Factors influencing the threat of substitutes in the fragrances market in

Brazil, 2019

Figure 31: Drivers of degree of rivalry in the fragrances market in Brazil, 2019

Figure 32: China fragrances market value: \$ million, 2015–19

Figure 33: China fragrances market volume: thousand units, 2015–19

Figure 34: China fragrances market category segmentation: % share, by value, 2019

Figure 35: China fragrances market geography segmentation: % share, by value, 2019

Figure 36: China fragrances market share: % share, by value, 2019

Figure 37: China fragrances market distribution: % share, by value, 2019

Figure 38: China fragrances market value forecast: \$ million, 2019–24

Figure 39: China fragrances market volume forecast: thousand units, 2019–24

Figure 40: Forces driving competition in the fragrances market in China, 2019

Figure 41: Drivers of buyer power in the fragrances market in China, 2019

Figure 42: Drivers of supplier power in the fragrances market in China, 2019

Figure 43: Factors influencing the likelihood of new entrants in the fragrances market in China, 2019

Figure 44: Factors influencing the threat of substitutes in the fragrances market in China, 2019

Figure 45: Drivers of degree of rivalry in the fragrances market in China, 2019

Figure 46: India fragrances market value: \$ million, 2015–19

Figure 47: India fragrances market volume: million units, 2015–19

Figure 48: India fragrances market category segmentation: % share, by value, 2019

Figure 49: India fragrances market geography segmentation: % share, by value, 2019

Figure 50: India fragrances market share: % share, by value, 2019



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