

# Fragrances Market Summary, Competitive Analysis and Forecast, 2016-2025 (Global Almanac)

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## Abstracts

Fragrances Market @Summary, Competitive Analysis and Forecast, 2016-2025 (Global Almanac)

### SUMMARY

Global Fragrances industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fragrances market consists of the sale of male, female and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The global fragrances market had total revenues of \$39,536.3m in 2020, representing a compound annual growth rate (CAGR) of 0.8% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.7% between 2016-2020, to reach a total of 1,174.5 million units in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.3% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$51,105.4m by the end of 2025.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global fragrances market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global fragrances market

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global fragrances market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global fragrances market by value in 2020?

What will be the size of the global fragrances market in 2025?

What factors are affecting the strength of competition in the global fragrances market?

How has the market performed over the last five years?

Who are the top competitors in the global fragrances market?

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