

# Fragrances in South Korea

<https://marketpublishers.com/r/F70F89AAEBBEN.html>

Date: April 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: F70F89AAEBBEN

## Abstracts

Fragrances in South Korea

### SUMMARY

Fragrances in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fragrances market consists of retail sales of female fragrances, male fragrances and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The South Korean fragrances market had total revenues of \$539.8m in 2019, representing a compound annual growth rate (CAGR) of 6.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 5.5% between 2015 and 2019, to reach a total of 21.9 million units in 2019.

Favorable economic conditions and increasing consumer purchasing power are the primary factors supporting the growth of this market

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fragrances market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in South Korea

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea fragrances market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the South Korea fragrances market by value in 2019?

What will be the size of the South Korea fragrances market in 2024?

What factors are affecting the strength of competition in the South Korea fragrances market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's fragrances market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean fragrances market?
- 7.3. Which companies have been most successful in increasing their market share since 2015?
- 7.4. Which companies' market share suffered between 2015 and 2019?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the South Korea fragrances market over the last four years?

## **8 COMPANY PROFILES**

- 8.1. LVMH Moët Hennessy Louis Vuitton SA
- 8.2. Coty Inc.
- 8.3. Inter Parfums, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Korea fragrances market value: \$ million, 2015-19
- Table 2: South Korea fragrances market volume: million units, 2015-19
- Table 3: South Korea fragrances market category segmentation: \$ million, 2019
- Table 4: South Korea fragrances market geography segmentation: \$ million, 2019
- Table 5: South Korea fragrances market distribution: % share, by value, 2019
- Table 6: South Korea fragrances market value forecast: \$ million, 2019-24
- Table 7: South Korea fragrances market volume forecast: million units, 2019-24
- Table 8: South Korea fragrances market share: % share, by value, 2019
- Table 9: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 10: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 11: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 12: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 13: Coty Inc.: key facts
- Table 14: Coty Inc.: Annual Financial Ratios
- Table 15: Coty Inc.: Key Employees
- Table 16: Inter Parfums, Inc.: key facts
- Table 17: Inter Parfums, Inc.: Annual Financial Ratios
- Table 18: Inter Parfums, Inc.: Key Employees
- Table 19: South Korea size of population (million), 2015-19
- Table 20: South Korea gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: South Korea gdp (current prices, \$ billion), 2015-19
- Table 22: South Korea inflation, 2015-19
- Table 23: South Korea consumer price index (absolute), 2015-19
- Table 24: South Korea exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: South Korea fragrances market value: \$ million, 2015-19

Figure 2: South Korea fragrances market volume: million units, 2015-19

Figure 3: South Korea fragrances market category segmentation: % share, by value, 2019

Figure 4: South Korea fragrances market geography segmentation: % share, by value, 2019

Figure 5: South Korea fragrances market distribution: % share, by value, 2019

Figure 6: South Korea fragrances market value forecast: \$ million, 2019-24

Figure 7: South Korea fragrances market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the fragrances market in South Korea, 2019

Figure 9: Drivers of buyer power in the fragrances market in South Korea, 2019

Figure 10: Drivers of supplier power in the fragrances market in South Korea, 2019

Figure 11: Factors influencing the likelihood of new entrants in the fragrances market in South Korea, 2019

Figure 12: Factors influencing the threat of substitutes in the fragrances market in South Korea, 2019

Figure 13: Drivers of degree of rivalry in the fragrances market in South Korea, 2019

Figure 14: South Korea fragrances market share: % share, by value, 2019

## I would like to order

Product name: Fragrances in South Korea

Product link: <https://marketpublishers.com/r/F70F89AAEBBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F70F89AAEBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970