

Forrester Research, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Forrester Research, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Forrester Research, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Forrester Research, Inc. (Forrester or the company) is a research, data, and advisory services firm. The company's service portfolio research, consulting and events services. It also develops and hosts in-person and virtual events in various locations in North America, Asia-Pacific, and Europe regions. It serves across technology, marketing, customer experience, product and sales functions, product management, and government. Forrester markets its products and services through direct sales force in various locations and directly online through website. The company has business operations across the US, the UK, Canada, Europe, and the Asia Pacific. Forrester is headquartered in Cambridge, Massachusetts, the US.

Scope

Detailed information on Forrester Research, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Forrester Research, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Forrester Research, Inc. including a breakdown and examination of key business segments

Intelligence on Forrester Research, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Forrester Research, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Forrester Research, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Forrester Research, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Forrester Research, Inc.'s business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- Forrester Research, Inc.: Company Overview
- Forrester Research, Inc.: Overview and Key Facts
- Forrester Research, Inc.: Overview
- Forrester Research, Inc.: Key Facts
- Forrester Research, Inc.: Key Employees
- Forrester Research, Inc.: Key Employee Biographies
- Forrester Research, Inc.: Major Products and Services
- Forrester Research, Inc.: Management Statement
- Forrester Research, Inc.: Locations and Subsidiaries
- Forrester Research, Inc.: Key Competitors
- Forrester Research, Inc.: Company Analysis
- Forrester Research, Inc.: Business Description
- Forrester Research, Inc.: SWOT Analysis
- Forrester Research, Inc.: SWOT Overview
- Forrester Research, Inc.: Strengths
- Forrester Research, Inc.: Weaknesses
- Forrester Research, Inc.: Opportunities
- Forrester Research, Inc.: Threats
- Forrester Research, Inc.: Corporate Financial Deals Activity
- Forrester Research, Inc.: Financial Deals Overview
- Forrester Research, Inc.: Targets and Partners
- Forrester Research, Inc.: Top Deals 2019 - 2023YTD*
- Forrester Research, Inc.: Mergers and Acquisitions
- Forrester Research, Inc.: Recent Developments
- Forrester Research, Inc.: News and Events Summary
- Forrester Research, Inc.: Contracts
- Forrester Research, Inc.: Corporate Governance
- Forrester Research, Inc.: Financial Performance
- Forrester Research, Inc.: Regulatory and Legal Events
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Forrester Research, Inc.: Key Facts

Table 2: Forrester Research, Inc.: Key Employees

Table 3: Forrester Research, Inc.: Locations and Subsidiaries

Table 4: Forrester Research, Inc.: Key Competitors

Table 5: Forrester Research, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 6: Forrester Research, Inc.: M&A Average Deal Size - Value (US\$m)

Table 7: Forrester Research, Inc.: Targets and Partners

Table 8: Forrester Research, Inc.: Top Deals 2019 - 2023YTD*

Table 9: Forrester Research, Inc.: M&A Volume and Value Trend (2019 - YTD*2023)

Table 10: Forrester Research, Inc.: M&A Activity by Geography (2019 - YTD*2023)

Table 11: Forrester Research, Inc.: News and Events Summary

Table 12: Forrester Research, Inc.: Contracts

Table 13: Forrester Research, Inc.: Corporate Governance

Table 14: Forrester Research, Inc.: Financial Performance

Table 15: Forrester Research, Inc.: Regulatory and Legal Events

List Of Figures

LIST OF FIGURES

Figure 1: Forrester Research, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: Forrester Research, Inc.: M&A Average Deal Size - Value (US\$m)

Figure 3: Forrester Research, Inc.: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 4: Forrester Research, Inc.: M&A Activity by Geography (2019 - YTD*2023)

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