

Ford Motor Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

Ford Motor Company %li%Strategy, SWOT and Corporate Finance Report

Summary

Ford Motor Company %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Ford Motor Company (Ford or 'the company') is a manufacturer of automobiles. The company's product portfolio includes cars, and sport utility vehicles (SUVS), trucks and vans, hybrids, Lincoln luxury vehicles, commercial trucks, fleet vehicles, utility vehicles, vehicle accessories, and after sales vehicle parts and other related products. It also provides financial services through Ford Motor Credit, vehicle insurance services, vehicle maintenance and repair services. The company's major automotive vehicle brands include Ford and Lincoln. It primarily operates across the Americas, Europe, Asia-Pacific, the Middle East and Africa. The company is headquartered in Dearborn, Michigan, the US.

Scope

Detailed information on Ford Motor Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ford Motor Company in the form of a SWOT analysis

An in-depth view of the business model of Ford Motor Company including a breakdown and examination of key business segments

Intelligence on Ford Motor Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ford Motor Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Ford Motor Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ford Motor Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ford Motor Company's business structure, strategy and prospects.

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