

Footwear in Spain

<https://marketpublishers.com/r/FF417E3FD20EN.html>

Date: February 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: FF417E3FD20EN

Abstracts

Footwear in Spain

SUMMARY

Footwear in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The Spanish footwear market is expected to generate total revenues of \$7.8bn in 2018, representing a compound annual growth rate (CAGR) of 2.7% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of \$4.4bn, equivalent to 56.3% of the market's overall value.

Spain's GDP posted annual growth of 2.5% in 2018; improved economic activity and a reduction in unemployment to 15% in 2018 supported the overall growth of income levels, resulting in the subsequent improvement in consumption that year.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Spain

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain footwear market with five year forecasts

REASONS TO BUY

What was the size of the Spain footwear market by value in 2018?

What will be the size of the Spain footwear market in 2023?

What factors are affecting the strength of competition in the Spain footwear market?

How has the market performed over the last five years?

What are the main segments that make up Spain's footwear market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How have online retailers affected traditional brick and mortar stores?

8 COMPANY PROFILES

- 8.1. Foot Locker Inc
- 8.2. NIKE Inc
- 8.3. El Corte Ingles, SA
- 8.4. Inditex SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain footwear market value: \$ million, 2014-18
- Table 2: Spain footwear market category segmentation: \$ million, 2018
- Table 3: Spain footwear market geography segmentation: \$ million, 2018
- Table 4: Spain footwear market distribution: % share, by value, 2018
- Table 5: Spain footwear market value forecast: \$ million, 2018-23
- Table 6: Foot Locker Inc: key facts
- Table 7: Foot Locker Inc: Annual Financial Ratios
- Table 8: Foot Locker Inc: Key Employees
- Table 9: Foot Locker Inc: Key Employees Continued
- Table 10: NIKE Inc: key facts
- Table 11: NIKE Inc: Annual Financial Ratios
- Table 12: NIKE Inc: Key Employees
- Table 13: El Corte Ingles, SA: key facts
- Table 14: El Corte Ingles, SA: Key Employees
- Table 15: Inditex SA: key facts
- Table 16: Inditex SA: Annual Financial Ratios
- Table 17: Inditex SA: Key Employees
- Table 18: Inditex SA: Key Employees Continued
- Table 19: Spain size of population (million), 2014-18
- Table 20: Spain gdp (constant 2005 prices, \$ billion), 2014-18
- Table 21: Spain gdp (current prices, \$ billion), 2014-18
- Table 22: Spain inflation, 2014-18
- Table 23: Spain consumer price index (absolute), 2014-18
- Table 24: Spain exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Spain footwear market value: \$ million, 2014-18

Figure 2: Spain footwear market category segmentation: % share, by value, 2018

Figure 3: Spain footwear market geography segmentation: % share, by value, 2018

Figure 4: Spain footwear market distribution: % share, by value, 2018

Figure 5: Spain footwear market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the footwear market in Spain, 2018

Figure 7: Drivers of buyer power in the footwear market in Spain, 2018

Figure 8: Drivers of supplier power in the footwear market in Spain, 2018

Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Spain, 2018

Figure 10: Factors influencing the threat of substitutes in the footwear market in Spain, 2018

Figure 11: Drivers of degree of rivalry in the footwear market in Spain, 2018

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