

Footwear in Mexico

<https://marketpublishers.com/r/FAC811892BBEN.html>

Date: February 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: FAC811892BBEN

Abstracts

Footwear in Mexico

SUMMARY

Footwear in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The Mexican footwear market is expected to generate total revenues of \$6.0bn in 2018, representing a compound annual growth rate (CAGR) of 6.3% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of \$3.1bn, equivalent to 501% of the market's overall value.

Real household consumption expenditure growth averaged 2.6% during 2015-2017 and unemployment has seen a decline. A positive macroeconomic environment and the essential nature of footwear have driven strong growth in the footwear market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Mexico

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico footwear market with five year forecasts

REASONS TO BUY

What was the size of the Mexico footwear market by value in 2018?

What will be the size of the Mexico footwear market in 2023?

What factors are affecting the strength of competition in the Mexico footwear market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's footwear market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How is sustainable fashion changing the market?
- 7.4. How have counterfeit goods affected the footwear market?
- 7.5. How have online retailers affected traditional brick and mortar stores?

8 COMPANY PROFILES

- 8.1. adidas AG
- 8.2. NIKE Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Mexico footwear market value: \$ million, 2014-18

Table 2: Mexico footwear market category segmentation: \$ million, 2018

Table 3: Mexico footwear market geography segmentation: \$ million, 2018

Table 4: Mexico footwear market distribution: % share, by value, 2018

Table 5: Mexico footwear market value forecast: \$ million, 2018-23

Table 6: adidas AG: key facts

Table 7: adidas AG: Annual Financial Ratios

Table 8: adidas AG: Key Employees

Table 9: NIKE Inc: key facts

Table 10: NIKE Inc: Annual Financial Ratios

Table 11: NIKE Inc: Key Employees

Table 12: Mexico size of population (million), 2014-18

Table 13: Mexico gdp (constant 2005 prices, \$ billion), 2014-18

Table 14: Mexico gdp (current prices, \$ billion), 2014-18

Table 15: Mexico inflation, 2014-18

Table 16: Mexico consumer price index (absolute), 2014-18

Table 17: Mexico exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Mexico footwear market value: \$ million, 2014-18

Figure 2: Mexico footwear market category segmentation: % share, by value, 2018

Figure 3: Mexico footwear market geography segmentation: % share, by value, 2018

Figure 4: Mexico footwear market distribution: % share, by value, 2018

Figure 5: Mexico footwear market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the footwear market in Mexico, 2018

Figure 7: Drivers of buyer power in the footwear market in Mexico, 2018

Figure 8: Drivers of supplier power in the footwear market in Mexico, 2018

Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Mexico, 2018

Figure 10: Factors influencing the threat of substitutes in the footwear market in Mexico, 2018

Figure 11: Drivers of degree of rivalry in the footwear market in Mexico, 2018

I would like to order

Product name: Footwear in Mexico

Product link: <https://marketpublishers.com/r/FAC811892BBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FAC811892BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970