

# Footwear in Germany

<https://marketpublishers.com/r/F08196B541AEN.html>

Date: February 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: F08196B541AEN

## Abstracts

Footwear in Germany

### SUMMARY

Footwear in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The German footwear market is expected to generate total revenues of \$13.6bn in 2018, representing a compound annual growth rate (CAGR) of 2.6% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of \$8.5bn, equivalent to 62.6% of the market's overall value.

The online pureplay channel has grown throughout the period and companies such as Zalando have become popular amongst Germans.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Germany

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany footwear market with five year forecasts

## **REASONS TO BUY**

What was the size of the Germany footwear market by value in 2018?

What will be the size of the Germany footwear market in 2023?

What factors are affecting the strength of competition in the Germany footwear market?

How has the market performed over the last five years?

What are the main segments that make up Germany's footwear market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How have online retailers affected traditional brick and mortar stores?

## **8 COMPANY PROFILES**

- 8.1. Deichmann SE
- 8.2. IIC-INTERSPORT International Corporation GmbH
- 8.3. Zalando SE

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Germany footwear market value: \$ million, 2014-18

Table 2: Germany footwear market category segmentation: \$ million, 2018

Table 3: Germany footwear market geography segmentation: \$ million, 2018

Table 4: Germany footwear market distribution: % share, by value, 2018

Table 5: Germany footwear market value forecast: \$ million, 2018-23

Table 6: Deichmann SE: key facts

Table 7: Deichmann SE: Key Employees

Table 8: IIC-INTERSPORT International Corporation GmbH: key facts

Table 9: IIC-INTERSPORT International Corporation GmbH: Key Employees

Table 10: Zalando SE: key facts

Table 11: Zalando SE: Annual Financial Ratios

Table 12: Zalando SE: Key Employees

Table 13: Germany size of population (million), 2014-18

Table 14: Germany gdp (constant 2005 prices, \$ billion), 2014-18

Table 15: Germany gdp (current prices, \$ billion), 2014-18

Table 16: Germany inflation, 2014-18

Table 17: Germany consumer price index (absolute), 2014-18

Table 18: Germany exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany footwear market value: \$ million, 2014-18

Figure 2: Germany footwear market category segmentation: % share, by value, 2018

Figure 3: Germany footwear market geography segmentation: % share, by value, 2018

Figure 4: Germany footwear market distribution: % share, by value, 2018

Figure 5: Germany footwear market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the footwear market in Germany, 2018

Figure 7: Drivers of buyer power in the footwear market in Germany, 2018

Figure 8: Drivers of supplier power in the footwear market in Germany, 2018

Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Germany, 2018

Figure 10: Factors influencing the threat of substitutes in the footwear market in Germany, 2018

Figure 11: Drivers of degree of rivalry in the footwear market in Germany, 2018

## I would like to order

Product name: Footwear in Germany

Product link: <https://marketpublishers.com/r/F08196B541AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F08196B541AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970