

Footwear in Europe

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Abstracts

Footwear in Europe

SUMMARY

Footwear in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The European footwear market is expected to generate total revenues of \$94.8bn in 2018, representing a compound annual growth rate (CAGR) of 2.2% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of \$50.9bn, equivalent to 53.7% of the market's overall value.

The German market is the largest in the region, accounting for 14.3% of its total value, Italy is the second largest market, accounting for 13.4%.

SCOPE

Footwear in Europe

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Europe

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe footwear market with five year forecasts

REASONS TO BUY

What was the size of the Europe footwear market by value in 2018?

What will be the size of the Europe footwear market in 2023?

What factors are affecting the strength of competition in the Europe footwear market?

How has the market performed over the last five years?

What are the main segments that make up Europe's footwear market?

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