

# Footwear in Canada

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## Abstracts

Footwear in Canada

### SUMMARY

Footwear in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The Canadian footwear market is expected to generate total revenues of \$5.9bn in 2018, representing a compound annual growth rate (CAGR) of 4.2% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total sales of \$2.7bn, equivalent to 46.7% of the market's overall value.

The growing popularity of sports footwear is driving growth in the market, thanks to the 'athleisure' trend which has swept across the world.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Canada

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada footwear market with five year forecasts

## **REASONS TO BUY**

What was the size of the Canada footwear market by value in 2018?

What will be the size of the Canada footwear market in 2023?

What factors are affecting the strength of competition in the Canada footwear market?

How has the market performed over the last five years?

What are the main segments that make up Canada's footwear market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How have counterfeit goods affected the footwear market?
- 7.4. How have online retailers affected traditional brick and mortar stores?

## **8 COMPANY PROFILES**

- 8.1. Aldo Group Inc
- 8.2. C & J Clark International Ltd
- 8.3. NIKE Inc
- 8.4. Foot Locker Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Canada footwear market value: \$ million, 2014-18
Table 2: Canada footwear market category segmentation: \$ million, 2018
Table 3: Canada footwear market geography segmentation: \$ million, 2018
Table 4: Canada footwear market distribution: % share, by value, 2018
Table 5: Canada footwear market value forecast: \$ million, 2018-23
Table 6: Aldo Group Inc: key facts
Table 7: Aldo Group Inc: Key Employees
Table 8: C & J Clark International Ltd: key facts
Table 9: C & J Clark International Ltd: Key Employees
Table 10: NIKE Inc: key facts
Table 11: NIKE Inc: Annual Financial Ratios
Table 12: NIKE Inc: Key Employees
Table 13: Foot Locker Inc: key facts
Table 14: Foot Locker Inc: Annual Financial Ratios
Table 15: Foot Locker Inc: Key Employees
Table 16: Foot Locker Inc: Key Employees Continued
Table 17: Canada size of population (million), 2014-18
Table 18: Canada gdp (constant 2005 prices, \$ billion), 2014-18
Table 19: Canada gdp (current prices, \$ billion), 2014-18
Table 20: Canada inflation, 2014-18
Table 21: Canada consumer price index (absolute), 2014-18
Table 22: Canada exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada footwear market value: \$ million, 2014-18

Figure 2: Canada footwear market category segmentation: % share, by value, 2018

Figure 3: Canada footwear market geography segmentation: % share, by value, 2018

Figure 4: Canada footwear market distribution: % share, by value, 2018

Figure 5: Canada footwear market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the footwear market in Canada, 2018

Figure 7: Drivers of buyer power in the footwear market in Canada, 2018

Figure 8: Drivers of supplier power in the footwear market in Canada, 2018

Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Canada, 2018

Figure 10: Factors influencing the threat of substitutes in the footwear market in Canada, 2018

Figure 11: Drivers of degree of rivalry in the footwear market in Canada, 2018

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