

Footwear in Australia

<https://marketpublishers.com/r/F3C05F355EDEN.html>

Date: February 2020

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: F3C05F355EDEN

Abstracts

Footwear in Australia

SUMMARY

Footwear in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The Australian footwear market is expected to generate total revenues of \$3.5bn in 2018, representing a compound annual growth rate (CAGR) of 2.1% between 2014 and 2018.

The women's footwear segment was the market's most lucrative, with total sales of \$1.9bn, equivalent to 53.4% of the market's overall value.

The growing popularity of sports footwear is driving growth in the market, thanks to the 'athleisure' trend that has swept across the world. The demand for casual footwear designed to be worn both for exercising and for general use has benefited players in the footwear market, such as Foot Locker, which have seen sneaker sales rise in recent years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Australia

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia footwear market with five year forecasts

REASONS TO BUY

What was the size of the Australia footwear market by value in 2018?

What will be the size of the Australia footwear market in 2023?

What factors are affecting the strength of competition in the Australia footwear market?

How has the market performed over the last five years?

What are the main segments that make up Australia's footwear market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How is sustainable fashion changing the market?
- 7.4. How have online retailers affected traditional brick and mortar stores?

8 COMPANY PROFILES

- 8.1. C & J Clark International Ltd
- 8.2. Foot Locker Inc
- 8.3. Myer Pty Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia footwear market value: \$ million, 2014-18

Table 2: Australia footwear market category segmentation: \$ million, 2018

Table 3: Australia footwear market geography segmentation: \$ million, 2018

Table 4: Australia footwear market distribution: % share, by value, 2018

Table 5: Australia footwear market value forecast: \$ million, 2018-23

Table 6: C & J Clark International Ltd: key facts

Table 7: C & J Clark International Ltd: Key Employees

Table 8: Foot Locker Inc: key facts

Table 9: Foot Locker Inc: Annual Financial Ratios

Table 10: Foot Locker Inc: Key Employees

Table 11: Foot Locker Inc: Key Employees Continued

Table 12: Myer Pty Ltd: key facts

Table 13: Myer Pty Ltd: Key Employees

Table 14: Australia size of population (million), 2014-18

Table 15: Australia gdp (constant 2005 prices, \$ billion), 2014-18

Table 16: Australia gdp (current prices, \$ billion), 2014-18

Table 17: Australia inflation, 2014-18

Table 18: Australia consumer price index (absolute), 2014-18

Table 19: Australia exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

- Figure 1: Australia footwear market value: \$ million, 2014-18
- Figure 2: Australia footwear market category segmentation: % share, by value, 2018
- Figure 3: Australia footwear market geography segmentation: % share, by value, 2018
- Figure 4: Australia footwear market distribution: % share, by value, 2018
- Figure 5: Australia footwear market value forecast: \$ million, 2018-23
- Figure 6: Forces driving competition in the footwear market in Australia, 2018
- Figure 7: Drivers of buyer power in the footwear market in Australia, 2018
- Figure 8: Drivers of supplier power in the footwear market in Australia, 2018
- Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Australia, 2018
- Figure 10: Factors influencing the threat of substitutes in the footwear market in Australia, 2018
- Figure 11: Drivers of degree of rivalry in the footwear market in Australia, 2018

I would like to order

Product name: Footwear in Australia

Product link: <https://marketpublishers.com/r/F3C05F355EDEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F3C05F355EDEN.html>