

# Footwear in Asia Pacific

<https://marketpublishers.com/r/F94702BC889EN.html>

Date: February 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: F94702BC889EN

## Abstracts

Footwear in Asia Pacific

### SUMMARY

Footwear in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The Asia-Pacific footwear market is expected to generate total revenues of \$111.5bn in 2018, representing a compound annual growth rate (CAGR) of 7.6% between 2014 and 2018.

The women's footwear segment was the most lucrative in the Asia-Pacific footwear market in 2018, with total sales of \$58.5bn, equivalent to 52.4% of the market's overall value.

China is by far the largest footwear market in the region, accounting for 63% of its total value.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Asia-Pacific

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific footwear market with five year forecasts

## **REASONS TO BUY**

What was the size of the Asia-Pacific footwear market by value in 2018?

What will be the size of the Asia-Pacific footwear market in 2023?

What factors are affecting the strength of competition in the Asia-Pacific footwear market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's footwear market?

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