

Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Global Footwear industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The footwear market includes total revenues generated through the sales of all types of men's, women's, and children's shoes.

Men's Footwear includes all primary footwear types designed for men, such as boots %li%formal and casual (includes cowboy boots and waterproof/rain boots), industrial/heavy duty boots, shoes %li%formal and casual (includes casual shoes/sneakers, clogs, brogues, boat shoes, moccasins, loafers, tap shoe sandals (includes flip flops/thongs, and sliders) and slippers. The scope also includes trainers/sneakers and all sports footwear.

Women's Footwear includes all primary footwear types designed for women, such as shoes – formal and casual (includes ballet flats, boat shoes, canvas shoes, clogs, comfort shoes, court shoes, high heels, wedges, heavy-duty shoes, bridal shoes), boots (includes ankle boots, knee-high boots, casual

boots, rain/waterproof boots), sandals (includes flip flops/thongs, and sliders). The segment scope also includes trainers/sneakers and all sports footwear specifically for sporting purposes.

Children's Footwear includes all primary footwear types designed for children aged 0-15, such as boy's, girl's, and baby shoes, boots, and sandals that cover the canvas, casual, plimsolls, party shoes, school shoes, waterproof/rain boots, pre-walking/booties. The scope also includes trainers/sneakers, and sports footwear specifically for sporting purposes.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global footwear market had total revenues of \$351.3 billion in 2022, representing a compound annual growth rate (CAGR) of 2.8% between 2017 and 2022.

The women's footwear segment accounted for the market's largest proportion in 2022, with total revenues of \$164.1 billion, equivalent to 46.7% of the market's overall value.

The growth of the footwear market in recent years can be partly attributed to the rise of e-commerce and social commerce, as well as the increasing popularity of internet access worldwide. For instance, according to in-house research, the global e-commerce market value stood at \$6,259.5 billion in 2022, an increase from \$5,496.2 billion in the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global footwear market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global footwear market

Leading company profiles reveal details of key footwear market players' global

operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global footwear market with five year forecasts

Reasons to Buy

What was the size of the global footwear market by value in 2022?

What will be the size of the global footwear market in 2027?

What factors are affecting the strength of competition in the global footwear market?

How has the market performed over the last five years?

What are the main segments that make up the global footwear market?

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