

Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Global Footwear industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global footwear market had total revenues of \$311,822.9 million in 2021, representing a compound annual growth rate (CAGR) of 1.3% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the global footwear market in 2021, sales through this channel generated \$163,600.4 million, equivalent to 52.5% of the market's overall value.

The US accounting for a share of 26.47% is leading the global footwear retail market followed by China holding a share of 20.08%. The growing environmental awareness and the increasing inclination of the consumers towards the sustainable brands is the recent trend observed in the global footwear market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global footwear market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global footwear market

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global footwear market with five year forecasts

REASONS TO BUY

What was the size of the global footwear market by value in 2021?

What will be the size of the global footwear market in 2026?

What factors are affecting the strength of competition in the global footwear market?

How has the market performed over the last five years?

How large is the global footwear market in relation to its regional counterparts?

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