

# Footwear Retail in Romania

<https://marketpublishers.com/r/F5F114048C4AEN.html>

Date: August 2024

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: F5F114048C4AEN

## Abstracts

### Footwear Retail in Romania

#### Summary

Footwear Retail in Romania industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.

The Romanian footwear retail market registered revenues of \$2,853.8 million in 2023, representing a compound annual growth rate (CAGR) of 6.6% between 2018 and 2023.

The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$1,401.7 million, equivalent to 49.1% of the market's overall value.

Romania accounted for 2.3% of the European footwear retail market, in 2023.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the footwear retail market in Romania

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Romania

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Romania footwear retail market with five year forecasts

## Reasons to Buy

What was the size of the Romania footwear retail market by value in 2023?

What will be the size of the Romania footwear retail market in 2028?

What factors are affecting the strength of competition in the Romania footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up Romania's footwear retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. How are sustainability practices in the footwear industry impacting the retailers?

7.3. What are the recent market developments?

## **8 COMPANY PROFILES**

8.1. Deichmann SE

8.2. Naspers Limited

8.3. CCC SA

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Romania footwear retail market value: \$ million, 2018-23

Table 2: Romania footwear retail market category segmentation: % share, by value, 2018-2023

Table 3: Romania footwear retail market category segmentation: \$ million, 2018-2023

Table 4: Romania footwear retail market geography segmentation: \$ million, 2023

Table 5: Romania footwear retail market value forecast: \$ million, 2023-28

Table 6: Deichmann SE: key facts

Table 7: Deichmann SE: Key Employees

Table 8: Naspers Limited: key facts

Table 9: Naspers Limited: Annual Financial Ratios

Table 10: Naspers Limited: Key Employees

Table 11: CCC SA: key facts

Table 12: CCC SA: Annual Financial Ratios

Table 13: CCC SA: Key Employees

Table 14: Romania size of population (million), 2019-23

Table 15: Romania real gdp (constant 2010 prices, \$ billion), 2019-23

Table 16: Romania gdp (current prices, \$ billion), 2019-23

Table 17: Romania inflation, 2019-23

Table 18: Romania consumer price index (absolute), 2019-23

Table 19: Romania exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Romania footwear retail market value: \$ million, 2018-23

Figure 2: Romania footwear retail market category segmentation: \$ million, 2018-2023

Figure 3: Romania footwear retail market geography segmentation: % share, by value, 2023

Figure 4: Romania footwear retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the footwear retail market in Romania, 2023

Figure 6: Drivers of buyer power in the footwear retail market in Romania, 2023

Figure 7: Drivers of supplier power in the footwear retail market in Romania, 2023

Figure 8: Factors influencing the likelihood of new entrants in the footwear retail market in Romania, 2023

Figure 9: Factors influencing the threat of substitutes in the footwear retail market in Romania, 2023

Figure 10: Drivers of degree of rivalry in the footwear retail market in Romania, 2023

## I would like to order

Product name: Footwear Retail in Romania

Product link: <https://marketpublishers.com/r/F5F114048C4AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5F114048C4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970