

# Footwear Retail in Mexico

<https://marketpublishers.com/r/F3A1C2B1AE49EN.html>

Date: August 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: F3A1C2B1AE49EN

## Abstracts

### Footwear Retail in Mexico

#### Summary

Footwear Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.

The Mexican footwear retail market registered revenues of \$7,610.1 million in 2023, representing a compound annual growth rate (CAGR) of 5.7% between 2018 and 2023.

The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$3,271.5 million, equivalent to 43.0% of the market's overall value.

The Mexican footwear retail market grew strongly in 2023, pushed by the massive expansion of e-commerce sales in the country.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Mexico

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico footwear retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Mexico footwear retail market by value in 2023?

What will be the size of the Mexico footwear retail market in 2028?

What factors are affecting the strength of competition in the Mexico footwear retail market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's footwear retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading market players?
- 7.3. How are sustainability practices in the footwear industry impacting the retailers?
- 7.4. What are the recent market developments?

## **8 COMPANY PROFILES**

- 8.1. NIKE Inc
- 8.2. adidas AG
- 8.3. Coppel SA de CV
- 8.4. El Puerto de Liverpool SAB de CV

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Mexico footwear retail market value: \$ million, 2018-23
Table 2: Mexico footwear retail market category segmentation: % share, by value, 2018-2023
Table 3: Mexico footwear retail market category segmentation: \$ million, 2018-2023
Table 4: Mexico footwear retail market geography segmentation: \$ million, 2023
Table 5: Mexico footwear retail market value forecast: \$ million, 2023-28
Table 6: NIKE Inc: key facts
Table 7: NIKE Inc: Annual Financial Ratios
Table 8: NIKE Inc: Key Employees
Table 9: NIKE Inc: Key Employees Continued
Table 10: adidas AG: key facts
Table 11: adidas AG: Annual Financial Ratios
Table 12: adidas AG: Key Employees
Table 13: Coppel SA de CV: key facts
Table 14: Coppel SA de CV: Key Employees
Table 15: El Puerto de Liverpool SAB de CV: key facts
Table 16: El Puerto de Liverpool SAB de CV: Annual Financial Ratios
Table 17: El Puerto de Liverpool SAB de CV: Key Employees
Table 18: Mexico size of population (million), 2019-23
Table 19: Mexico real gdp (constant 2010 prices, \$ billion), 2019-23
Table 20: Mexico gdp (current prices, \$ billion), 2019-23
Table 21: Mexico inflation, 2019-23
Table 22: Mexico consumer price index (absolute), 2019-23
Table 23: Mexico exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico footwear retail market value: \$ million, 2018-23

Figure 2: Mexico footwear retail market category segmentation: \$ million, 2018-2023

Figure 3: Mexico footwear retail market geography segmentation: % share, by value, 2023

Figure 4: Mexico footwear retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the footwear retail market in Mexico, 2023

Figure 6: Drivers of buyer power in the footwear retail market in Mexico, 2023

Figure 7: Drivers of supplier power in the footwear retail market in Mexico, 2023

Figure 8: Factors influencing the likelihood of new entrants in the footwear retail market in Mexico, 2023

Figure 9: Factors influencing the threat of substitutes in the footwear retail market in Mexico, 2023

Figure 10: Drivers of degree of rivalry in the footwear retail market in Mexico, 2023

## I would like to order

Product name: Footwear Retail in Mexico

Product link: <https://marketpublishers.com/r/F3A1C2B1AE49EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F3A1C2B1AE49EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970