

Footwear Retail in China

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Abstracts

Footwear Retail in China

Summary

Footwear Retail in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.

The Chinese footwear retail market registered revenues of \$78,374.2 million in 2023, representing a compound annual growth rate (CAGR) of 2.0% between 2018 and 2023.

The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$37,614.4 million, equivalent to 48% of the market's overall value.

China dominated the Asia-Pacific footwear retail market, accounting for a 58.9% share in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the footwear retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in China

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China footwear retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the China footwear retail market by value in 2023?

What will be the size of the China footwear retail market in 2028?

What factors are affecting the strength of competition in the China footwear retail market?

How has the market performed over the last five years?

Who are the top competitors in China's footwear retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Belle International Holdings Ltd
- 8.2. Li Ning (China) Sports Goods Co., Ltd.
- 8.3. NIKE Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Related MarketLine research
- 10.3. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China footwear retail market value: \$ million, 2018-23

Table 2: China footwear retail market category segmentation: % share, by value, 2018-2023

Table 3: China footwear retail market category segmentation: \$ million, 2018-2023

Table 4: China footwear retail market geography segmentation: \$ million, 2023

Table 5: China footwear retail market value forecast: \$ million, 2023-28

Table 6: Belle International Holdings Ltd: key facts

Table 7: Belle International Holdings Ltd: Key Employees

Table 8: Li Ning (China) Sports Goods Co., Ltd.: key facts

Table 9: NIKE Inc: key facts

Table 10: NIKE Inc: Annual Financial Ratios

Table 11: NIKE Inc: Key Employees

Table 12: NIKE Inc: Key Employees Continued

Table 13: China size of population (million), 2019-23

Table 14: China real gdp (constant 2010 prices, \$ billion), 2019-23

Table 15: China gdp (current prices, \$ billion), 2019-23

Table 16: China inflation, 2019-23

Table 17: China consumer price index (absolute), 2019-23

Table 18: China exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: China footwear retail market value: \$ million, 2018-23

Figure 2: China footwear retail market category segmentation: \$ million, 2018-2023

Figure 3: China footwear retail market geography segmentation: % share, by value, 2023

Figure 4: China footwear retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the footwear retail market in China, 2023

Figure 6: Drivers of buyer power in the footwear retail market in China, 2023

Figure 7: Drivers of supplier power in the footwear retail market in China, 2023

Figure 8: Factors influencing the likelihood of new entrants in the footwear retail market in China, 2023

Figure 9: Factors influencing the threat of substitutes in the footwear retail market in China, 2023

Figure 10: Drivers of degree of rivalry in the footwear retail market in China, 2023

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