

# Footwear Retail in China

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## Abstracts

### Footwear Retail in China

#### Summary

Footwear Retail in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.

The Chinese footwear retail market registered revenues of \$78,374.2 million in 2023, representing a compound annual growth rate (CAGR) of 2.0% between 2018 and 2023.

The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$37,614.4 million, equivalent to 48% of the market's overall value.

China dominated the Asia-Pacific footwear retail market, accounting for a 58.9% share in 2023.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the footwear retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in China

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China footwear retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the China footwear retail market by value in 2023?

What will be the size of the China footwear retail market in 2028?

What factors are affecting the strength of competition in the China footwear retail market?

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