

Footwear Retail in Brazil

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Abstracts

Footwear Retail in Brazil

Summary

Footwear Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.

The Brazilian footwear retail market registered revenues of \$6,544.6 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.9% between 2018 and 2023.

The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$3,680.3 million, equivalent to 56.2% of the market's overall value.

Brazil accounted for 5.3% of the American footwear retail market, in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the footwear retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Brazil

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil footwear retail market with five year forecasts

Reasons to Buy

What was the size of the Brazil footwear retail market by value in 2023?

What will be the size of the Brazil footwear retail market in 2028?

What factors are affecting the strength of competition in the Brazil footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's footwear retail market?

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