

# Footwear Retail Global Industry Guide 2019-2028

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# **Abstracts**

Footwear Retail Global Industry Guide 2019-2028

#### Summary

Global Footwear Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **Key Highlights**

The footwear retail market is segmented into men's Footwear, women's Footwear, and children's Footwear. The market value represents retail sales.

Men's footwear includes all primary footwear types designed for men, such as boots -formal and casual (includes cowboy boots and waterproof/rain boots), industrial/heavy duty boots, shoes -formal and casual (includes casual shoes/sneakers, clogs, brogues, boat shoes, moccasins, loafers, tap shoe sandals (includes flip flops/thongs, and sliders) and slippers. The scope also includes trainers/sneakers and all sports footwear.

Women's footwear includes all primary footwear types designed for women, such as shoes -formal and casual (includes ballet flats, boat shoes, canvas shoes, clogs, comfort shoes, court shoes, high heels, wedges, heavy-duty shoes, bridal shoes), boots (includes ankle boots, knee-high boots, casual boots, rain/waterproof boots), sandals (includes flip flops/thongs, and sliders). The segment scope also includes



trainers/sneakers and all sports footwear specifically for sporting purposes.

Children's footwear includes all primary footwear types designed for children aged 0-15, such as boys, girls, and baby shoes, boots, and sandals that cover the canvas, casual, plimsolls, party shoes, school shoes, waterproof/rain boots, pre-walking/booties. The scope also includes trainers/sneakers, and sports footwear specifically for sporting purposes.

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global footwear retail market registered revenues of \$370,985.9 million in 2023, representing a compound annual growth rate (CAGR) of 1.5% between 2018 and 2023.

The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$174,616.1 million, equivalent to 47.1% of the market's overall value.

Asia-Pacific dominated the global footwear retail market in 2023, accounting for the largest share of 35.9%, followed by North America, capturing the second largest share of 29.1%.

# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global footwear retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global footwear retail market

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global footwear retail market with five year forecasts



# Reasons to Buy

What was the size of the global footwear retail market by value in 2023?

What will be the size of the global footwear retail market in 2028?

What factors are affecting the strength of competition in the global footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up the global footwear retail market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive landscape

#### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

#### **3 GLOBAL FOOTWEAR RETAIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

#### **4 MACROECONOMIC INDICATORS**

4.1. Country data

#### **5 FOOTWEAR RETAIL IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

#### **6 FOOTWEAR RETAIL IN EUROPE**



- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

#### 7 MACROECONOMIC INDICATORS

# 7.1. Country data

#### **8 FOOTWEAR RETAIL IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### 10 FOOTWEAR RETAIL IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

#### 11 MACROECONOMIC INDICATORS

11.1. Country data

# 12 FOOTWEAR RETAIL IN ITALY

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation



- 12.4. Market outlook
- 12.5. Five forces analysis

#### 13 MACROECONOMIC INDICATORS

13.1. Country data

#### 14 FOOTWEAR RETAIL IN JAPAN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

#### 15 MACROECONOMIC INDICATORS

15.1. Country data

#### 16 FOOTWEAR RETAIL IN AUSTRALIA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

#### 17 MACROECONOMIC INDICATORS

17.1. Country data

# **18 FOOTWEAR RETAIL IN CANADA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis



#### 19 MACROECONOMIC INDICATORS

# 19.1. Country data

#### 20 FOOTWEAR RETAIL IN CHINA

- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis

#### 21 MACROECONOMIC INDICATORS

21.1. Country data

#### 22 FOOTWEAR RETAIL IN THE NETHERLANDS

- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis

#### 23 MACROECONOMIC INDICATORS

23.1. Country data

#### 24 FOOTWEAR RETAIL IN SPAIN

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis

#### 25 MACROECONOMIC INDICATORS

25.1. Country data



#### 26 FOOTWEAR RETAIL IN THE UNITED KINGDOM

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

# **27 MACROECONOMIC INDICATORS**

27.1. Country data

#### 28 FOOTWEAR RETAIL IN THE UNITED STATES

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

# 29 MACROECONOMIC INDICATORS

29.1. Country data

#### **30 COMPANY PROFILES**

- 30.1. Foot Locker Inc
- 30.2. adidas AG
- 30.3. Under Armour, Inc.
- 30.4. Coppel SA de CV
- 30.5. El Puerto de Liverpool SAB de CV
- 30.6. Skechers U.S.A., Inc.
- 30.7. Truworths International Ltd
- 30.8. SBF Group SA
- 30.9. Vulcabras S.A.
- 30.10. Grendene SA
- 30.11. Lojas Renner SA
- 30.12. Arezzo Industria e Comercio SA



- 30.13. Belle International Holdings Ltd
- 30.14. Li Ning (China) Sports Goods Co., Ltd.
- 30.15. Bata India Ltd
- 30.16. Metro Brands Limited
- 30.17. Liberty Shoes Ltd
- 30.18. NIKE Inc
- 30.19. Deichmann SE
- 30.20. Skechers USA Inc
- 30.21. JD Sports Fashion Plc
- 30.22. Zalando SE
- 30.23. Vivarte S.A.
- 30.24. Mobilis (Mulliez Family Office)
- 30.25. Eram SAS
- 30.26. HR GROUP GmbH & Co. KG
- 30.27. IIC-INTERSPORT International Corporation GmbH
- 30.28. Geox SpA
- 30.29. Tod's SpA
- 30.30. Fast Retailing Co Ltd
- 30.31. ABC-MART Inc
- 30.32. Chiyoda Co Ltd
- 30.33. Munro Footwear Group
- 30.34. Super Retail Group Ltd
- 30.35. Betts Group Pty. Ltd
- 30.36. ASICS Corp
- 30.37. Industria de Diseno Textil SA
- 30.38. El Corte Ingles SA
- 30.39. Pikolinos Intercontinental SA
- 30.40. Next Plc
- 30.41. C & J Clark International Ltd

#### 31 APPENDIX

- 31.1. Methodology
- 31.2. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Global footwear retail market value: \$ million, 2018-23
- Table 2: Global footwear retail market category segmentation: % share, by value, 2018-2023
- Table 3: Global footwear retail market category segmentation: \$ million, 2018-2023
- Table 4: Global footwear retail market geography segmentation: \$ million, 2023
- Table 5: Global footwear retail market value forecast: \$ million, 2023-28
- Table 6: Global size of population (million), 2019-23
- Table 7: Global real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 8: Global gdp (current prices, \$ billion), 2019-23
- Table 9: Global inflation, 2019-23
- Table 10: Global consumer price index (absolute), 2019-23
- Table 11: Global exchange rate, 2018-23
- Table 12: Asia-Pacific footwear retail market value: \$ million, 2018-23
- Table 13: Asia-Pacific footwear retail market category segmentation: % share, by value, 2018-2023
- Table 14: Asia-Pacific footwear retail market category segmentation: \$ million, 2018-2023
- Table 15: Asia-Pacific footwear retail market geography segmentation: \$ million, 2023
- Table 16: Asia-Pacific footwear retail market value forecast: \$ million, 2023-28
- Table 17: Europe footwear retail market value: \$ million, 2018-23
- Table 18: Europe footwear retail market category segmentation: % share, by value, 2018-2023
- Table 19: Europe footwear retail market category segmentation: \$ million, 2018-2023
- Table 20: Europe footwear retail market geography segmentation: \$ million, 2023
- Table 21: Europe footwear retail market value forecast: \$ million, 2023-28
- Table 22: Europe size of population (million), 2019-23
- Table 23: Europe real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 24: Europe gdp (current prices, \$ billion), 2019-23
- Table 25: Europe inflation, 2019-23
- Table 26: Europe consumer price index (absolute), 2019-23
- Table 27: Europe exchange rate, 2018-23
- Table 28: France footwear retail market value: \$ million, 2018-23
- Table 29: France footwear retail market category segmentation: % share, by value,
- 2018-2023
- Table 30: France footwear retail market category segmentation: \$ million, 2018-2023



- Table 31: France footwear retail market geography segmentation: \$ million, 2023
- Table 32: France footwear retail market value forecast: \$ million, 2023-28
- Table 33: France size of population (million), 2019-23
- Table 34: France real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 35: France gdp (current prices, \$ billion), 2019-23
- Table 36: France inflation, 2019-23
- Table 37: France consumer price index (absolute), 2019-23
- Table 38: France exchange rate, 2018-23
- Table 39: Germany footwear retail market value: \$ million, 2018-23
- Table 40: Germany footwear retail market category segmentation: % share, by value, 2018-2023
- Table 41: Germany footwear retail market category segmentation: \$ million, 2018-2023
- Table 42: Germany footwear retail market geography segmentation: \$ million, 2023
- Table 43: Germany footwear retail market value forecast: \$ million, 2023-28
- Table 44: Germany size of population (million), 2019-23
- Table 45: Germany real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 46: Germany gdp (current prices, \$ billion), 2019-23
- Table 47: Germany inflation, 2019-23
- Table 48: Germany consumer price index (absolute), 2019-23
- Table 49: Germany exchange rate, 2018-23
- Table 50: Italy footwear retail market value: \$ million, 2018-23
- Table 51: Italy footwear retail market category segmentation: % share, by value, 2018-2023
- Table 52: Italy footwear retail market category segmentation: \$ million, 2018-2023
- Table 53: Italy footwear retail market geography segmentation: \$ million, 2023
- Table 54: Italy footwear retail market value forecast: \$ million, 2023-28
- Table 55: Italy size of population (million), 2019-23
- Table 56: Italy real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 57: Italy gdp (current prices, \$ billion), 2019-23
- Table 58: Italy inflation, 2019-23
- Table 59: Italy consumer price index (absolute), 2019-23
- Table 60: Italy exchange rate, 2018-23
- Table 61: Japan footwear retail market value: \$ million, 2018-23
- Table 62: Japan footwear retail market category segmentation: % share, by value, 2018-2023
- Table 63: Japan footwear retail market category segmentation: \$ million, 2018-2023
- Table 64: Japan footwear retail market geography segmentation: \$ million, 2023
- Table 65: Japan footwear retail market value forecast: \$ million, 2023-28
- Table 66: Japan size of population (million), 2019-23



Table 67: Japan real gdp (constant 2010 prices, \$ billion), 2019-23

Table 68: Japan gdp (current prices, \$ billion), 2019-23

Table 69: Japan inflation, 2019-23

Table 70: Japan consumer price index (absolute), 2019-23

Table 71: Japan exchange rate, 2018-23

Table 72: Australia footwear retail market value: \$ million, 2018-23

Table 73: Australia footwear retail market category segmentation: % share, by value,

2018-2023

Table 74: Australia footwear retail market category segmentation: \$ million, 2018-2023

Table 75: Australia footwear retail market geography segmentation: \$ million, 2023

Table 76: Australia footwear retail market value forecast: \$ million, 2023-28

Table 77: Australia size of population (million), 2019-23

Table 78: Australia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 79: Australia gdp (current prices, \$ billion), 2019-23

Table 80: Australia inflation, 2019-23

Table 81: Australia consumer price index (absolute), 2019-23

Table 82: Australia exchange rate, 2018-23

Table 83: Canada footwear retail market value: \$ million, 2018-23

Table 84: Canada footwear retail market category segmentation: % share, by value,

2018-2023

Table 85: Canada footwear retail market category segmentation: \$ million, 2018-2023



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