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Footwear in Singapore - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Footwear in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Singaporean footwear market had total revenues of $0.9bn in 2020, representing a compound annual rate of change (CARC) of -7.3% between 2016 and 2020.

The men's footwear segment was the market's most valuable in 2020, with total revenues of $0.4bn, equivalent to 43% of the market's overall value.

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During April and May 2020, the government introduced a circuit breaker, in order to pre-empt escalating COVID-19 infections.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Singapore

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore footwear market with five year forecasts

REASONS TO BUY

What was the size of the Singapore footwear market by value in 2020?

What will be the size of the Singapore footwear market in 2025?

What factors are affecting the strength of competition in the Singapore footwear market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's footwear market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

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7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?
7.2. what strategies to leading players follow?
7.3. How have online retailers affected traditional brick and mortar stores?
7.4. How has sustainability influenced leading players?
7.5. What impact has Covid-19 had on leading players?

8 COMPANY PROFILES

8.1. C.K. Tang Limited
8.2. ECCO Sko AS
8.3. adidas AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

12. LIST OF TABLES

Table 1: Singapore footwear market value: $ million, 2016-20
Table 2: Singapore footwear market category segmentation: $ million, 2020
Table 3: Singapore footwear market geography segmentation: $ million, 2020
Table 4: Singapore footwear market distribution: % share, by value, 2020
Table 5: Singapore footwear market value forecast: $ million, 2020-25
Table 6: C.K. Tang Limited: key facts
Table 7: C.K. Tang Limited: Key Employees
Table 8: ECCO Sko AS: key facts
Table 9: ECCO Sko AS: Key Employees
Table 10: adidas AG: key facts
Table 11: adidas AG: Annual Financial Ratios
Table 12: adidas AG: Key Employees

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Table 13: Singapore size of population (million), 2016-20
Table 14: Singapore gdp (constant 2005 prices, $ billion), 2016-20
Table 15: Singapore gdp (current prices, $ billion), 2016-20
Table 16: Singapore inflation, 2016-20
Table 17: Singapore consumer price index (absolute), 2016-20
Table 18: Singapore exchange rate, 2016-20

12. LIST OF FIGURES

Figure 1: Singapore footwear market value: $ million, 2016-20
Figure 2: Singapore footwear market category segmentation: % share, by value, 2020
Figure 3: Singapore footwear market geography segmentation: % share, by value, 2020
Figure 4: Singapore footwear market distribution: % share, by value, 2020
Figure 5: Singapore footwear market value forecast: $ million, 2020-25
Figure 6: Forces driving competition in the footwear market in Singapore, 2020
Figure 7: Drivers of buyer power in the footwear market in Singapore, 2020
Figure 8: Drivers of supplier power in the footwear market in Singapore, 2020
Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Singapore, 2020
Figure 10: Factors influencing the threat of substitutes in the footwear market in Singapore, 2020
Figure 11: Drivers of degree of rivalry in the footwear market in Singapore, 2020

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