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Footwear in Scandinavia

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Abstracts

Footwear in Scandinavia

SUMMARY

Footwear in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The Scandinavian footwear market is expected to generate total revenues of $4.6bn in 2018, representing a compound annual growth rate (CAGR) of 1.8% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of $2.7bn, equivalent to 58.3% of the market's overall value.

The Scandinavian market is mature, meaning that the fast growth witnessed in other parts of the world is not expected here.

SCOPE

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Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Scandinavia

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia footwear market with five year forecasts

REASONS TO BUY

What was the size of the Scandinavia footwear market by value in 2018?

What will be the size of the Scandinavia footwear market in 2023?

What factors are affecting the strength of competition in the Scandinavia footwear market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's footwear market?

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