

# Footwear in Russia - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Footwear in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Russian footwear market had total revenues of \$8.8bn in 2020, representing a compound annual rate of change (CARC) of -3.5% between 2016 and 2020.

The women's footwear segment was the market's most valuable in 2020, with total revenues of \$4.0bn, equivalent to 45.6% of the market's overall value.

Russia purchases an average 2.39 pairs of shoes per person per year, significantly behind Europe's 5-6 pairs and the US's 7-8 pairs in terms of consumption.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Russia

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia footwear market with five year forecasts

## **REASONS TO BUY**

What was the size of the Russia footwear market by value in 2020?

What will be the size of the Russia footwear market in 2025?

What factors are affecting the strength of competition in the Russia footwear market?

How has the market performed over the last five years?

What are the main segments that make up Russia's footwear market?

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