

Footwear in North America

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Abstracts

Footwear in North America

SUMMARY

Footwear in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The North American footwear market is expected to generate total revenues of \$92.0bn in 2018, representing a compound annual growth rate (CAGR) of 3.4% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of \$50.5bn, equivalent to 55% of the market's overall value.

As the macroeconomic conditions that led to strong growth in the historic period are expected to continue into the forecast period, the Mexican market looks set to witness equally strong growth in the coming years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in North America

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America footwear market with five year forecasts

REASONS TO BUY

What was the size of the North America footwear market by value in 2018?

What will be the size of the North America footwear market in 2023?

What factors are affecting the strength of competition in the North America footwear market?

How has the market performed over the last five years?

What are the main segments that make up North America's footwear market?

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