

# Footwear in North America

<https://marketpublishers.com/r/F39FEFCEF4AEN.html>

Date: February 2020

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: F39FEFCEF4AEN

## Abstracts

Footwear in North America

### SUMMARY

Footwear in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The North American footwear market is expected to generate total revenues of \$92.0bn in 2018, representing a compound annual growth rate (CAGR) of 3.4% between 2014 and 2018.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of \$50.5bn, equivalent to 55% of the market's overall value.

As the macroeconomic conditions that led to strong growth in the historic period are expected to continue into the forecast period, the Mexican market looks set to witness equally strong growth in the coming years.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in North America

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America footwear market with five year forecasts

## **REASONS TO BUY**

What was the size of the North America footwear market by value in 2018?

What will be the size of the North America footwear market in 2023?

What factors are affecting the strength of competition in the North America footwear market?

How has the market performed over the last five years?

What are the main segments that make up North America's footwear market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How have counterfeit goods affected the footwear market?
- 7.4. How have online retailers affected traditional brick and mortar stores?

## **8 COMPANY PROFILES**

- 8.1. NIKE Inc
- 8.2. Foot Locker Inc
- 8.3. Lojas Renner SA
- 8.4. Aldo Group Inc
- 8.5. Caleres, Inc.

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: North America footwear market value: \$ billion, 2014-18
- Table 2: North America footwear market category segmentation: \$ billion, 2018
- Table 3: North America footwear market geography segmentation: \$ billion, 2018
- Table 4: North America footwear market distribution: % share, by value, 2018
- Table 5: North America footwear market value forecast: \$ billion, 2018-23
- Table 6: NIKE Inc: key facts
- Table 7: NIKE Inc: Annual Financial Ratios
- Table 8: NIKE Inc: Key Employees
- Table 9: Foot Locker Inc: key facts
- Table 10: Foot Locker Inc: Annual Financial Ratios
- Table 11: Foot Locker Inc: Key Employees
- Table 12: Foot Locker Inc: Key Employees Continued
- Table 13: Lojas Renner SA: key facts
- Table 14: Lojas Renner SA: Annual Financial Ratios
- Table 15: Lojas Renner SA: Key Employees
- Table 16: Aldo Group Inc: key facts
- Table 17: Aldo Group Inc: Key Employees
- Table 18: Caleres, Inc.: key facts
- Table 19: Caleres, Inc.: Annual Financial Ratios
- Table 20: Caleres, Inc.: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: North America footwear market value: \$ billion, 2014-18

Figure 2: North America footwear market category segmentation: % share, by value, 2018

Figure 3: North America footwear market geography segmentation: % share, by value, 2018

Figure 4: North America footwear market distribution: % share, by value, 2018

Figure 5: North America footwear market value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the footwear market in North America, 2018

Figure 7: Drivers of buyer power in the footwear market in North America, 2018

Figure 8: Drivers of supplier power in the footwear market in North America, 2018

Figure 9: Factors influencing the likelihood of new entrants in the footwear market in North America, 2018

Figure 10: Factors influencing the threat of substitutes in the footwear market in North America, 2018

Figure 11: Drivers of degree of rivalry in the footwear market in North America, 2018

## I would like to order

Product name: Footwear in North America

Product link: <https://marketpublishers.com/r/F39FEFCEF4AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F39FEFCEF4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970