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Footwear in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Footwear in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Mexican footwear market had total revenues of $4.5bn in 2020, representing a compound annual rate of change (CARC) of -3% between 2016 and 2020.

The Men's Footwear segment was the market's most lucrative in 2020, with total revenues of $2.0bn, equivalent to 43.7% of the market's overall value.

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The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.4% for the five-year period 2020 - 2025, which is expected to drive the market to a value of $6.1bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Mexico

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico footwear market with five year forecasts

REASONS TO BUY

What was the size of the Mexico footwear market by value in 2020?

What will be the size of the Mexico footwear market in 2025?

What factors are affecting the strength of competition in the Mexico footwear market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's footwear market?

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