

Footwear in Indonesia

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Abstracts

Footwear in Indonesia

SUMMARY

Footwear in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear.

The Indonesian footwear market is expected to generate total revenues of \$1.8bn in 2018, representing a compound annual growth rate (CAGR) of 3.9% between 2014 and 2018.

The growing popularity of sports footwear is driving growth in the market, thanks to the 'athleisure' trend that has swept across the world.

The women's footwear segment was the market's most lucrative in 2018, with total revenues of \$1bn, equivalent to 55.7% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Indonesia

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia footwear market with five year forecasts

REASONS TO BUY

What was the size of the Indonesia footwear market by value in 2018?

What will be the size of the Indonesia footwear market in 2023?

What factors are affecting the strength of competition in the Indonesia footwear market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's footwear market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How have counterfeit goods affected the footwear market?
- 7.4. How have online retailers affected traditional brick and mortar stores?

8 COMPANY PROFILES

- 8.1. NIKE Inc
- 8.2. Aldo Group Inc
- 8.3. PT. Matahari Putra Prima Tbk

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Indonesia footwear market value: \$ million, 2014-18
- Table 2: Indonesia footwear market category segmentation: \$ million, 2018
- Table 3: Indonesia footwear market geography segmentation: \$ million, 2018
- Table 4: Indonesia footwear market distribution: % share, by value, 2018
- Table 5: Indonesia footwear market value forecast: \$ million, 2018-23
- Table 6: NIKE Inc: key facts
- Table 7: NIKE Inc: Annual Financial Ratios
- Table 8: NIKE Inc: Key Employees
- Table 9: Aldo Group Inc: key facts
- Table 10: Aldo Group Inc: Key Employees
- Table 11: PT. Matahari Putra Prima Tbk: key facts
- Table 12: PT. Matahari Putra Prima Tbk: Annual Financial Ratios
- Table 13: PT. Matahari Putra Prima Tbk: Key Employees
- Table 14: Indonesia size of population (million), 2014-18
- Table 15: Indonesia gdp (constant 2005 prices, \$ billion), 2014-18
- Table 16: Indonesia gdp (current prices, \$ billion), 2014-18
- Table 17: Indonesia inflation, 2014-18
- Table 18: Indonesia consumer price index (absolute), 2014-18
- Table 19: Indonesia exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia footwear market value: \$ million, 2014-18

Figure 2: Indonesia footwear market category segmentation: % share, by value, 2018

Figure 3: Indonesia footwear market geography segmentation: % share, by value, 2018

Figure 4: Indonesia footwear market distribution: % share, by value, 2018

Figure 5: Indonesia footwear market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the footwear market in Indonesia, 2018

Figure 7: Drivers of buyer power in the footwear market in Indonesia, 2018

Figure 8: Drivers of supplier power in the footwear market in Indonesia, 2018

Figure 9: Factors influencing the likelihood of new entrants in the footwear market in Indonesia, 2018

Figure 10: Factors influencing the threat of substitutes in the footwear market in Indonesia, 2018

Figure 11: Drivers of degree of rivalry in the footwear market in Indonesia, 2018

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