

# Footwear in Indonesia - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

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#### **SUMMARY**

Footwear in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Indonesian footwear market had total revenues of \$1.6bn in 2020, representing a compound annual rate of change (CARC) of -2.7% between 2016 and 2020.

The children's footwear segment was the market's most valuable in 2020, with total revenues of \$0.6bn, equivalent to 34.5% of the market's overall value.



Indonesia's large and relatively young population is complimented by its fast-growing middle class and high levels of consumer confidence, which have been key drivers of expansion in retail.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the footwear market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear market in Indonesia

Leading company profiles reveal details of key footwear market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia footwear market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Indonesia footwear market by value in 2020?

What will be the size of the Indonesia footwear market in 2025?

What factors are affecting the strength of competition in the Indonesia footwear market?

How has the market performed over the last five years?

How large is Indonesia's footwear market in relation to its regional counterparts?



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